



Your Community

As an AWF ambassador, you can make a difference in your community through education and advocacy.

- Volunteer to read a book about wildlife at a local school. (We have many recommendations!)
- Sign AWF petitions and share our social media posts with your friends and followers.
- Organize a fundraising/friend-raising event for AWF.
 For example:
 - Host a screening of the thought-provoking film Sides of a Horn (rhinomovie.com) followed by a dialogue led by an AWF expert.
 - Invite AWF staff to make a presentation about African conservation to community and civic groups.



Your Workplace

Your place of employment may have opportunities to stretch your gift further, or spread the word about AWF's work to your colleagues.

- Maximize the impact of your contribution by requesting a matching gift if your employer has a matching program.
 Visit www.awf.org/donate/employer-matched-gifts to see if your company matches gifts.
- Sponsor our DipJar at your business or workplace to collect quick, easy donations. (dipjar.com)
- Explore your company's corporate social responsibility program or grants program to see if AWF is a fit.



Your Home

They say charity begins at home. Here are a few ways you can introduce AWF to your friends.

- Host a Cocktails for Conservation reception at your home. (We can provide you with host materials.)
- Invite friends to a virtual event with our Safari Program Manager. Virtual safaris and Facts and Tracks (a fun event for families with little ones), are our most popular programs.
- Request gifts be made in your honor to AWF for special occasions like birthdays, weddings, anniversaries, etc.
 Visit fundraise.awf.org to start.
- Go on safari with AWF! There's no better way to see your contributions at work. Visit awf.org/safaris for more information.

Your Legacy

Make AWF a beneficiary of your will, trust, retirement plan, or life insurance. Visit awf.planmylegacy.org for more information.

— CONNECT WITH US —







awf.org/facebook awf.org/instagram

To explore any of these opportunities, contact Terry Bailey at (202) 491-1459 or TBailey@awf.org



HEADQUARTERS

Ngong Road, Karen P.O. Box 310, 00502 Nairobi, Kenya

Phone +254 (0) 711 063000 Fax +254 20 2765030

UNITED STATES

1100 New Jersey Ave SE, Suite 900 Washington, DC 20003 USA Phone +1 202 939 3333 Fax +1 202 939 3393

UNITED KINGDOM

PO Box 74158 London SE24 4BT Phone +44 7981 183103