Request for Proposals

Conservation Education Assistant for Maringa-Lopori-Wamba (MLW) Landscape: March 1, 2023 to February 29, 2024

Issued: January 25, 2023
Responses Due Date: February 10, 2023

Interested individuals may email questions and responses to the following contact:

Procurement@awf.org copying GWaithaka@awf.org and GBagalwa@awf.org

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Immeuble les Palmiers
Kinshasa, Gombe, DRC
I. Context and Justification

The African Wildlife Foundation (AWF) is closing a large-scale program in the MLW Landscape that focuses on the improvement of environmental and wildlife conservation and provides communities with knowledge and awareness to incentivize behavioral change.

Since 2003, AWF has been working with communities in the Congo Basin to reduce the rate of forest degradation and biodiversity loss and to increase livelihood opportunities and incomes for residents. One of the first communities to actively engage with AWF was Ilima, with residents participating in land-use planning, agreeing to stop illegal bushmeat hunting, and embracing in sustainable agricultural practices. As a part of its conservation work in the Maringa-Lopori-Wamba Landscape and as an incentive to the community for its continued commitment to conservation, AWF constructed a brand-new primary school in Ilima.

Over the past few years, AWF through Classroom Africa started to scale up the Ilima program by implementing conservation education to raise awareness and educate neighboring communities on how to effectively contribute to conservation actions and sustainable development. By strengthening networks of school-based environmental clubs for young people and improving the environmental awareness of children, teachers, parents and community leaders, AWF helped reinforce awareness on the environment and wildlife, and the sustainable use and importance of protecting these resources for the benefit of the present and next generation within the communities at the forefront of conservation.

Though AWF is phasing out the landscape program in MLW, Classroom Africa is making significant strides in teaching the communities around Ilima about the importance of wildlife and natural resource management. Activities include the development and administration of school-based environmental education clubs, school support, and initiation of awareness campaigns in neighboring communities.

In this regard, an expert is required to provide support to ensure Classroom Africa program continues by facilitating Conservation Education activities and overseeing the maintenance works at Ilima and other identified schools within the landscape.
II. Scope of Work
The Consultant Conservation Education Assistant (CCEA) will support the continued development and administration of a Conservation Education program within the MLW Landscape, and will have the following specific responsibilities:

1. Supervise monthly student environmental club meetings and potential field trips,
2. Plan, organize, implement, and monitor Conservation Education program activities in the target schools in liaison with the principals,
3. Conduct two field-based activities with the students per term to identify social values associated with conservation and take ownership in the protection of the landscape’s local natural and wildlife resources.
4. Conduct inter-school competitions around conservation including Sports for Conservation,
5. Ensure that the community undertakes its commitments under the MOU with AWF such as the basic maintenance and protection of the school facilities,
6. Monitor maintenance and construction works at Illima School in collaboration with the contractor, and submit weekly updates to the Construction and Facilities Manager through the MLW Landscape Manager,
7. Identify teachers’ training needs regarding the implementation and assessment of the main curriculum, and Conservation Education,
8. In collaboration with the Ministry of Education and ICCN, conduct teacher training on Conservation/Environmental Education with a focus on issues relevant to the MLW Landscape,
9. At the completion of each school term, collect data on school demographics, school performance and Conservation Education metrics as required by the Classroom Africa program,
10. With support from AWF field-staff, facilitate the extension of the Conservation Education program to the community and community leaders through outreach and dissemination of wildlife conservation films,
11. Supervise and oversee the implementation of school garden programs and nutrition education in schools,
12. Support implementation and monitoring of Village Enterprise conservation-related projects and activities within the Landscape,
13. With support from the MLW Landscape Manager, serve as a liaison between the Classroom Africa (based at AWF’s headquarters in Nairobi, Kenya), the schools and AWF in DRC,
14. Undertake any other short-term conservation-related duty assigned by the Landscape Technical Advisor, and
15. Provide quarterly reports to the Landscape Manager on all assigned activities undertaken.

III. Expected Outcomes and Deliverables
1. Send high quality hard or soft copies of resources, comics or any other materials disseminated to students to Classroom Africa in Nairobi.
2. Submission of school demographic data after each term.
3. Names of villages and numbers of additional students/community members reached in accordance with #8 above.
4. Submission of quarterly reports that include activities implemented, number of people reached, and high-resolution pictures on all activities completed.

IV. Institutional Arrangement
Under the supervision of the MLW Landscape Manager and the support of the Senior Manager for Classroom Africa, the CCEA will be responsible for coordinating information, education, and environmental awareness actions within a network of internal and external partners.

V. Period of Performance
The consultancy is for a period of one year commencing as soon as possible but no later than 01 March 2023.

VI. Place of Performance
MLW Landscape in the Democratic Republic of Congo (DRC).

VII. Qualifications
- Post-secondary level diploma or associate degree (or high school plus significant professional experience) in the social, education, environment, or development fields.
- Demonstrated experience in education, training development, community mobilization and outreach, conflict mediation and resolution, and/or related fields.
- Willingness to work and travel to remote regions of central DR Congo; experience in living and working in rural DR Congo preferred.
- Excellent written communication skills.
- Written and verbal fluency in French and Lingala required; fluency in English strongly preferred. Kimongo will be a plus.
- Demonstrated passion and commitment to wildlife and environmental conservation including awareness and understanding of environmental issues specifically related to rural DR Congo.
- Personal organization and prioritization skills, with the ability to manage multiple priorities and work effectively under pressure.
- Excellent interpersonal skills, teamwork, collaboration, initiative, and exchange of skills with team members.
- Capable to riding a motorcycle on remote roads and in possession of a valid driver’s/riders license.

VIII. Submission process
Please submit proposals via email to procurement@awf.org with a copy to GWaithaka@awf.org and GBagalwa@awf.org by 5.00 pm CAT on February 10, 2023.

Proposals longer than 10 pages will not be considered. Early submissions are welcome and appreciated. AW may request meetings or calls to discuss proposals and reserves the right to reject any and all bids.

AWF also reserves the right to consider bids for modification at any time before an award is made. AWF will not be liable for any costs associated with the preparation, transmittal or presentation of any materials submitted in response to this RFP, but reserves the right to request further information before making an award.