



TERMS OF REFERENCE

CONSULTANCY TO UNDERTAKE TRAINING OF ART CRAFTS AND CULTURAL GROUPS OF KIDEPO LANDSCAPE ON FINANCIAL LITERACY AND BUSINESS SKILLS

1. Background

The African Wildlife Foundation (AWF) is a global conservation organization protecting wildlife and their habitats as essential parts of a modern and prosperous Africa. In Uganda, AWF articulates vision-led conservation, focusing on providing solutions that create opportunity for people- not at the expense of wildlife and their habitats, but because of them. AWF has worked with the local communities in promoting their resilience, addressing wildlife human-wildlife conflicts, supporting communities with enterprises to offset conservation costs, and equipping them with skills in conservation and livelihood improvement. In the Kidepo landscape, AWF conducted an eco-tourism activities assessment with the objective of identifying eco-based activities, groups, strengths, gaps, and other associated challenges affecting communities engaged in ecotourism services in the Kidepo landscape.

The need for consultancy service for the training of community eco enterprise groups on financial literacy and business skills.

The AWF has been supporting organized community groups in the Kidepo landscape in the past to respond to challenges of climate change through climate-smart agriculture and human-wildlife conflict mitigation and enterprise development to enhance community resilience. One of the areas if supported, will enhance improved community livelihoods. The purpose of financial literacy and business skills training is to provide eco enterprise groups with knowledge and skills on engaging in eco-tourism and enterprises as a business and to foster saving culture and business management. These groups do not have easy access to formal financial services. The leadership includes the chairperson, vice chairperson, secretary, treasurer, and mobilizer who play a critical role in the operationalization of the eco enterprises.

It's imperative that the chair, vice chair, secretary, and treasurer are skilled with knowledge of financial literacy and business skills taking eco enterprises as business and engaging in savings culture among the group leaders and members.

Gaps and inadequacies exist in the group enterprises to manage group finances, boosting businesses, market skills, and Savings culture. The training is expected to address the gaps in leadership, record keeping, and management, impart savings culture, and linkage to eco-tourism hotels within the landscape.

2. Purpose of the assignment

The overall purpose of the assignment is to enhance financial knowledge and leadership among the four (4) ecotourism and cultural groups in the Kidepo landscape. The participants are mainly the leaders of the groups. These include the chairperson, vice chairperson, secretary, treasurer, and mobilizer who play a critical role in the operationalization of the eco enterprises. This gives us a total of twenty-five (25) participants.

3. Scope of the assignment

The successful consultant is expected to work with AWF staff, and communities (groups). The assignment will require travel to the training venue and facilitation of pieces of training. The consultant is therefore expected to focus on the following tasks:

- i) Develop and share a training manual/curriculum and other necessary materials as per the following themes
 - Financial skills
 - Business skills and management (explore opportunities for more businesses)
 - Group leadership skills and management (structure of group governance)
 - Record keeping and management.
 - Impart the culture of savings and loaning.
 - Market and product development
- However, in the case of an existing manual, share the copy with AWF.**
- ii) Develop a training plan/schedule
 - iii) Deliver the actual training using the training manual.
 - iv) Develop a training report for sharing with AWF for review and final approval.

4. Expected Outputs / Deliverables

The successful candidate is expected to have the following deliverables:

- i. Training Manual all other training materials used, including the PowerPoint presentation
- ii. Submit a final detailed training report including follow-up actions/support.

5. Requirements:

- i. Advanced degree in a relevant field
- ii. Fluency in English and the local Karamojong dialect
- iii. Proven record in conducting training/workshops and management, including participatory training approaches
- iv. Good relational and communication skills (in writing and verbally)
- v. Experience in financial literacy and business skills training for rural community-based groups is necessary.

Property rights and confidentiality

The outcome of this consultancy: reports, training manual, and all related materials are property of the African Wildlife Foundation.

6. Time Frame:

The consultant is expected to deliver this assignment (actual training) within 3 days. And the training report is expected within 7 working days from the date of completion of the training.

7. Application:

Interested individuals should submit a letter of interest, detailed CV, and technical and financial proposal to AWF not later than May 22, 2023 to mnanziri@awf.org, and eoeri@awf.org copying Procurement@awf.org, with Reference caption: '***Consultancy on Financial literacy and Business skills***. only shortlisted candidates will be contacted.