



AWF CONTRIBUTING TO GLOBAL STRATEGY FOR BIODIVERSITY

The Convention on Biological Diversity Strategic Plan for Biodiversity 2011-2020 and its Aichi Biodiversity Targets set the global framework for priority actions for countries and stakeholders to safeguard biodiversity and benefits through 20 ambitious but realistic targets.

By ensuring wildlife and wildlands thrive in modern Africa, AWF supports African contributions to the Aichi Biodiversity targets.

Strategic Goal

Address the underlying causes of biodiversity loss by mainstreaming biodiversity across government and society









AWF's Contribution

African economies are poised for unprecedented growth. Daily decisions about natural resources are determining whether wildlife and wild lands are part of Africa. At the local, regional, national and Pan-African levels, AWF fosters relationships with key people and groups to ensure wildlife conservation is part of economic solutions for the continent. Through its SUSTAIN Program, AWF is working with communities to reconcile agriculture driven growth with sound management of forest, watersheds and wildlife corridors.

AWF and partners produce celebrity-studded public service announcements (PSAs) for the Asian market to raise awareness about the illicit trade in ivory and rhino horn.

Reduce the direct pressures on biodiversity and promote sustainable use













AWF prioritizes action in landscapes across Africa that have vital wildlife populations and the greatest chance of conservation success. Within these landscapes, AWF promotes community-based solutions that provide pathways out of poverty while securing the ecological foundations upon which we all depend. Uniting villages, parks and reserves in vast, cohesive landscapes with room for humans and wildlife reduces direct pressures, mitigates against human-wildlife conflict and stems biodiversity loss.



To improve the status of biodiversity by safeguarding ecosystems, species and genetic diversity







Across sub-Saharan Africa, AWF trains and equips rangers and eco-guards to protect elephants, rhinos and other wildlife populations. Through a world-class training facility outside of Arusha, Tanzania, AWF deploys dog-and-handler units to airports and ports that are key transit points for trafficking, as well as supporting research such as wildlife population surveys, and conducting trainings with prosecutors and other judicial employees to ensure appropriate justice for convicted traffickers.

Establishment of community conservancies has also contributed to achievement of Aichi Biodiversity target 11 in countries where AWF operates.

Enhance the benefits to all from biodiversity and ecosystem services







Communities need sustainable livelihood options, particularly in places where there are important wildlife migration routes and dispersal areas. Investing in community enterprises ranging from agriculture to fisheries and livestock keeping and even beekeeping, soap making, and sewing increases economic interests in ways that link back to sustainable resource use and management. Community conservancies and community owned tourism facilities help ensure benefits from biodiversity conservation.

Enhance
implementation
through
participatory
planning,
knowledge
management and
capacity building









By convening participatory planning processes, AWF collaborates with communities to ensure optimal conservation and development outcomes.

MOVING FORWARD

With discussions on the post 2020 Biodiversity Framework moving forward, AWF is engaging African governments to ensure Africa's priorities for conservation and sustainable use take centre stage in negotiations. Together with the UN Environment Programme and the African Union, AWF is identifying challenges in achieving the Aichi Biodiversity Targets and shaping opportunities for enhancing the post 2020 Biodiversity Framework.



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