

AFRICAN WILDLIFE FOUNDATION

African Wildlife Foundation's mission is to ensure wildlife and wild lands thrive in modern Africa.

About the Organization

The African Wildlife Foundation (AWF) is the oldest international conservation organization focused solely on Africa. Since our founding in 1961, AWF has recognized that Africa's wildlife resources and ecosystems are critical to the future prosperity of Africa and its people. Some key facts about AWF:

- With a geographic focus on the continent of Africa, AWF works with Africans at the local, regional and national levels to conserve the continent's tremendous natural resources.
- We believe that development is good for Africa, as long as it is sustainable and balanced with biodiversity conservation.
- We focus on key African species, including elephants, rhinos, lions and other large carnivores, mountain gorillas and Africa's other great apes.
- AWF is headquartered in Nairobi, Kenya, with offices throughout Africa and in Europe and North America.

Our Conservation Approach

For long-lasting impact, conservation in Africa must be done at a large-landscape level, together with local, national and regional partners. Conservation must also take into account the needs of not simply the wildlife living in the area but also the people. To that end:

- AWF targets large areas of land that extend beyond single parks, even national boundaries.
- We implement a variety of conservation initiatives, all of which are centered around three specific areas: land, wildlife and people (including education and enterprise).
- AWF incorporates climate change adaptation and mitigation efforts into many of our projects.
- Because conservation does not always take effect without political will, we also work with governmental partners and regional bodies to effect policy change.

Our Partners

Conservation cannot be achieved singlehandedly. AWF therefore works with partners and stakeholders at all levels—including local communities, other NGOs, local and national governments, and international organizations—to plan, implement and achieve our conservation goals.

We invite interested parties to work with us to ensure that Africa's tremendous natural resources will last forever.



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Where We Work

AWF works in a variety of ecosystems across sub-Saharan Africa, including rainforests, mountainous regions, wetlands, savannas, the Sahel and more.

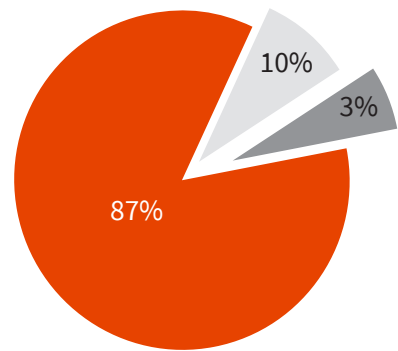
Currently, AWF has projects in more than 16 countries across Africa:

- **West and Central Africa:** Benin, Cameroon, Democratic Republic of the Congo, Nigeria, Senegal
- **East Africa:** Ethiopia, Kenya, Rwanda, Tanzania, Uganda
- **Southern Africa:** Botswana, Mozambique, Namibia, South Africa, Zambia, Zimbabwe

How We Use Donations

AWF makes lasting conservation impact with help from both public and private donor funding. We take pride in using donations efficiently and effectively: Eighty-eight cents of every one dollar go directly to fund programs on the ground in Africa.

- 87% Programs
- 10% Fundraising
- 3% Administrative



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