

LAND CONSERVATION

The African continent holds some of the world's most unique and rare wildlife and supports 33 percent of all global biodiversity. Africa's wildlife, biodiversity and ecosystem services, upon which all life depends, requires ecologically viable conservation lands.

Africa's wild lands, however, are under severe threat from land conversion. AWF works at a large-landscape scale to secure mosaics of conservation land. We accomplish this through four programs areas:

- **Protected area planning.** AWF designs and implements business and management plans for public, private and community protected areas.
- **Protected area expansion.** Working with relevant authorities and stakeholders, AWF aims to increase land under conservation.
- **Protected area management.** We support the effective management of protected areas through public-private partnerships, direct management and co-management. AWF also provides technical and financial support as needed.
- **Protected area finance.** AWF supports the financial sustainability of protected areas by increasing revenue from existing assets, developing new conservation enterprises and facilitating private-public and private-public-community partnerships.

I Protected Area Planning

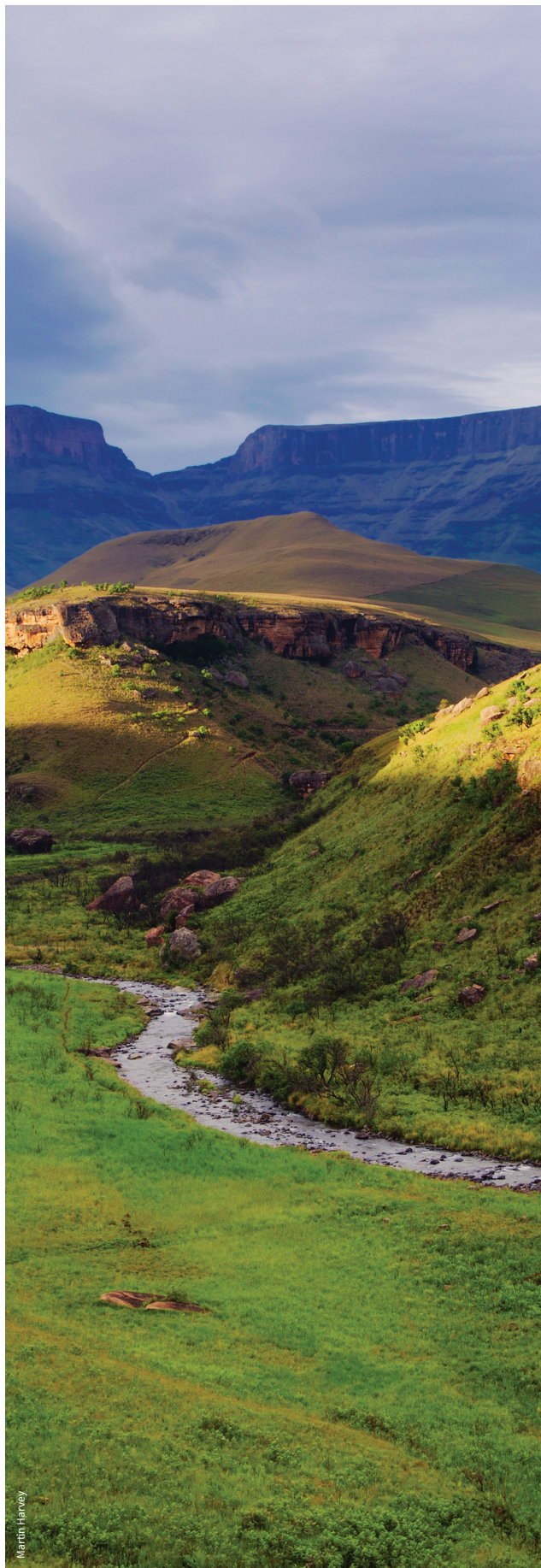
Conservation planning is a critical tool used to meet the needs of competing land uses. AWF works in partnership with stakeholders to develop plans that protect priority conservation targets while simultaneously supporting smart, sustainable development. We take a holistic approach to planning, considering ecological values and trends, human population dynamics, infrastructural needs, land tenure, policy framework, climate change, and current and projected land uses. Our plans include a business component, supported by our conservation finance program.

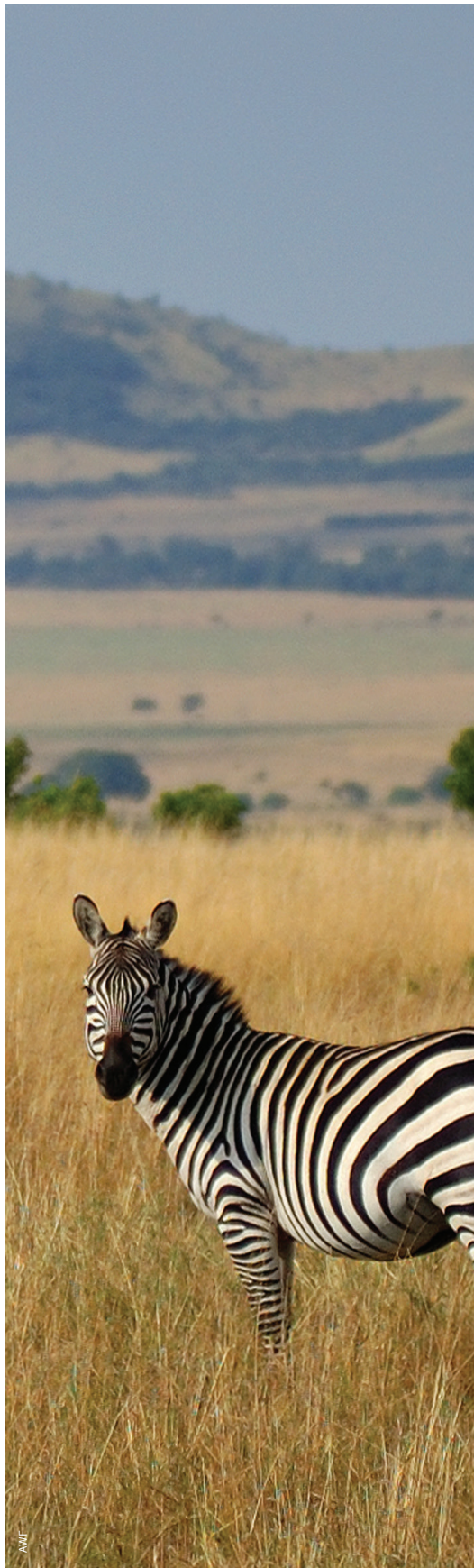
Our planning experience encompasses a number of areas, including:

- Maasai Mara National Reserve General Management Plan, Kenya;
- Hwange & Mana Pools National Parks General Management Plans, Zimbabwe;
- Micro- and macro-level planning in Maringa-Lopori-Wamba Landscape, Democratic Republic of the Congo (DRC); and
- Conservancy plans, Botswana, Zambia, Tanzania, Kenya and Zimbabwe.

I Protected Area Expansion

While Africa hosts an impressive network of protected areas, in general they are too small and not connected. AWF works with governments, communities and private partners to protect strategic lands and expand protected areas where possible. We leverage a suite of conservation tools, including land acquisition, conservation leases, easements, protected area establishment and corridor gazettement.





Our experience encompasses a range of geographic areas. For example, we have:

- Created new faunal reserves in DRC;
- Executed Kenya's first environmental easement;
- Created the first indigenous-owned conservancy in Zimbabwe; and
- Established a wildlife ranch in Tanzania.

I Protected Area Management

AWF has a history of supporting protected area authorities through public-private partnerships, wherein we offer technical input, infrastructural development, planning and capacity development. In the interest of making longer-term investments and obtaining joint decision-making with partner protected area authorities, AWF is now engaging in co-management agreements, such as:

- Delegated management, Manyara Ranch, Tanzania;
- Collaborative management, Simien Mountains National Park, Ethiopia;
- Collaborative management, Bili-Uele Protected Area Complex, DRC; and
- Collaborative management in Dja Faunal Reserve, Cameroon.

I Protected Area Finance

Protected areas have long served as the main conservation tool in Africa and remain the fundamental building blocks of biodiversity conservation. But many protected area authorities and land owners do not have the financial resources required to adequately manage their conservation lands and mitigate threats. AWF helps increase revenue generation by establishing conservation enterprises and developing revenue-generating plans for protected areas. For example, we have:

- Developed tourism facilities through private-public-community partnerships in Kenya, Tanzania, Botswana, Rwanda and Uganda;
- Financed tourism facilities in Kenya, Tanzania, Botswana, Rwanda, Uganda, Ethiopia and Namibia;
- Developed a business and revenue plan for Kenya Wildlife Service to increase revenue; and
- Developed a revised commercial revenue model for Zimbabwe protected areas.



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