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AWF research grant

Research Institute

finances the Serengeti

AWF's first project is to help establish the College of African Wildlife Management in Mweka, Tanzania

First class graduates from the College of African Wildlife Management in Mweka

AWF finances first all-Swahili wildlife newspaper, "Urithi Wetu," or "Our Heritage"

## CELEBRATE

the most spectacular wildlife on earth,

the vast landscapes that sustain them,

and the people who aspire

### AFRICA







AWF unveils "Give a Lion a Home" ad; proceeds used to enlarge two African parks

AWF helps found the Wildlife Clubs of Kenya to educate youth about the environment and conservation

AWF begins long-term support of Cynthia Moss's Elephant Research Project; population grows from 400 to 1,000+ elephants in next 20 years

AWF establishes the Mountain Gorilla Project in Rwanda to help protect gorillas

creates the African

Wildlife Foundation

the African Wildlife

Leadership Foundation)

(originally called



t's late on a Friday afternoon. Soon the sun will touch the tops of the trees forming a canopy above our heads. The two of us are in a huge canoe hewn from the trunk of a single massive tree, traveling slowly down one of the large, broad tributaries of the Congo River. We have been out of cell phone range for some time now. Our minds are cleared of external distractions.

As the trees and villages go by, we are deep in conversation, taking stock, reflecting on the last five years. We each took up our present posts during the celebration of AWF's 40th anniversary. Time has gone by quickly. What have we achieved?

We believe that we have re-engineered AWF into an organization much more likely to deliver on the ambitious mission of ensuring a future for Africa's wildlife and wild lands.

We believe we have found ways to live much more fully AWF's core values of being a truly Africa-driven organization, and of being an organization that has always seen the well-being of Africa's people as an inseparable part of its mission.

We believe we have designed and rolled out a well-conceived and scientifically-based conservation program in the African Heartlands that can create an enduring future for wildlife in places where it would otherwise surely be lost.

We feel good about what has been achieved, but we have not delivered the real prize yet. Our challenge is to focus on those bold priority actions that will determine the fate of these great conservation landscapes.

Many of you, our partners and supporters, have been with us on this journey and we would like to thank you immensely. There is plenty of room in the canoe that is AWF—and we invite you to continue to travel with us as we pursue our mission to conserve Africa's great Heartlands.

Patrick J. Bergin, Ph.D.

President & CEO

Helen W. Gichohi, Ph.D. Vice President for Program

fer Cholin







North Yemen bars legal import of rhino horns after diplomatic intervention by AWF and partners AWF begins collaborating with Tanzania National Parks (TANAPA) to develop and apply principles of community conservation AWF launches
"Save the Elephants"
campaign, and
1988 is designated the
"Year of the
Elephant"

AWF proposes the Ivory Ban as an emergency measure to end elephant poaching

The African elephant is elevated to "most endangered" category by Convention on International Trade in Endangered Species (CITES)

### BOARD OF TRUSTEES



AWF's 45 years of leadership in African conservation is a remarkable achievement—but I'm convinced that our greatest celebrations lie ahead. To that end, we are engaged in a comprehensive campaign that will allow us to bring significantly greater resources to bear.

In our three-year campaign, we seek to raise \$65 million from individuals, corporations and private foundations—resources that will be enhanced by an additional

\$35 million in grants from governments over the same period of time. When successful, this campaign will raise a total of \$100 million, enabling AWF to expand the conservation efforts by 50 percent.

I can't tell you how critical these funds are for AWF's mission. A tremendous change is taking place in how conservation is done, and AWF is at the vanguard. We have learned what works, and in many areas we lead the world. But we urgently need to do much more of it, in more places—because every year that we wait, it gets harder to do!

I urge you to join me in supporting the African Wildlife Foundation's fundraising campaign by contacting Gregg Mitchell, Vice President for Development and Communications, in our Washington, D.C. office. I can't think of any other way that your gift could be more leveraged, and do more good for the survival of Africa's wildlife and the prosperity of its people.

Dennis Keller
Dennis Keller

Dennis Keller
Chair, Board of Trustees





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International Gorilla Conservation
Programme (IGCP) is launched by AWF,
Fauna and Flora International and the World
Wide Fund for Nature

AWF starts its Neighbours as Partners Program which pioneered community conservation around national parks in East and Central Africa The Charlotte Conservation Fellowship Program honoring Charlotte Kidder Ramsey is established to help develop conservation leaders through advanced training

In the face of civil war in Rwanda, many aid workers depart—but IGCP personnel remain to protect Virunga's mountain gorillas; no gorillas are killed in 1996 and at least nine babies are born

AWF marks a new era in African conservation with its African Heartlands Program to protect large landscapes of exceptional natural value



# T t's no wonder the world loves to celebrate Africa. We all

carry a piece of Africa in our hearts.

Africa was the first place on earth where human beings told stories by firelight and lifted their voices in song. It is the last place where megafauna roam in vast herds across unfettered landscapes.

But while all of Africa is extraordinary, certain key landscapes are absolutely essential to conservation—thanks to their unmatched concentrations of wildlife, and their potential to sustain viable populations for centuries to come. AWF has identified these landscapes, and we call them the "African Heartlands."

Far larger than any park or reserve, an African Heartland combines national parks and local villages, government lands and private lands into a large, cohesive conservation landscape that often spans international boundaries.

In an African Heartland, 45 years of conservation leadership reach their highest expression. To all the scientists, strategists, partners and supporters who have been part of this remarkable story, we send our thanks. There would be nothing to celebrate without you.











Partnership Options for Resource-Use Innovation (PORI), a USAID-supported project designed to help develop communitybased wildlife enterprises in northern Tanzania, becomes the first African Heartland effort



Dr. Patrick J. Bergin is appointed to the position of President and Chief Executive Officer of AWF

Tanzania's President
Mkapa declares that the
Manyara Ranch will be
protected as a wildlife
corridor and gives the
ranch to the Tanzania
Land Conservation Trust

AWF identifies the new Congo heartland in the Democratic Republic of Congo, brightening the future of species including the bonobo and Congo peacock

AWF Large Carnivore Research Project focuses on lions and the spotted hyena

New world-class Visitor Centers open at Lake Manyara National Park and Tarangire National Park, Tanzania

The mountain gorilla population in the Virunga Volcanoes grows by 56, or 17%, since 1989—in spite of civil unrest and poaching

African wild dog research is in full swing in the Samburu Heartland, Kenya

AWF partners with Starbucks to link better coffee quality and improved livelihoods for growers with natural resource conservation in east Africa

AWF partners with the Mozambican government to restore the magnificent Banhine National Park

Uganda's Mgahinga Gorilla National Park opens new Vistor Center

Congo Shipping Project makes first voyage up and down the Congo and Maringa Rivers, opening up markets for remote villages and encouraging conservationfriendly agriculture

### THE AFRICAN HEARTLANDS



#### CONGO HEARTLAND

Democratic Republic of Congo

LANDSCAPE: Located in the center of the Congo Basin, this Heartland is a globally significant area of intact rainforest.

TARGET SPECIES: The exotic and endangered bonobo, Congo peacock and forest elephant.

#### KAZUNGULA HEARTLAND

Botswana, Namibia, Zambia, Zimbabwe
LANDSCAPE: One of the world's greatest cataracts—
Victoria Falls—is the crown jewel in this vast landscape
where river systems and wetlands eventually give way
to a woodland-grassland mosaic with vital wildlife
migration corridors.

TARGET SPECIES: Largest concentration of elephant in Africa; lion, cheetah, giraffe, hippopotamus, rhinoceros, leopard; many species of antelope, goliath heron, bream and tigerfish; many medicinal and endemic plant species.

### KILIMANJARO HEARTLAND

Kenya, Tanzania

LANDSCAPE: Africa's highest peak and most famous landmark rises in the center of this scenic Heartland—surrounded by a variety of ecosystems from wetlands to semi-arid savannah. Here, you'll find Kenya's Amboseli National Park, Tanzania's Kilimanjaro and Arusha National Parks, and vast community lands tended by the Maasai people.

TARGET SPECIES: Africa's best-known and most-studied elephant population; the endangered cheetah and wild dog; declining tree species of juniper and ebony.

#### LIMPOPO HEARTLAND

Mozambique, South Africa, Zimbabwe

LANDSCAPE: This vast Heartland covers areas of

Mozambique, South Africa and Zimbabwe. Centered
on the Limpopo River, it includes world-famous Kruger

National Park.

TARGET SPECIES: Africa's largest rhino population, along with rare ungulates, predators, hippopotamuses; rich birdlife, insects and diverse aquatic life.

#### MAASAI STEPPE HEARTLAND

Tanzania

LANDSCAPE: A mosaic of baobab and acacia trees scattered across vast savannah, this is one of the world's richest remaining reserves for wildlife—with two of Tanzania's most frequented national parks. Lake Manyara National Park, in particular, is recognized internationally as a Biosphere Reserve and includes key migration corridors, dispersal areas and breeding grounds.

TARGET SPECIES: Large predators like lion, leopard, cheetah and wild dog; elephant; and locally endangered ungulates like fringe-eared oryx, kudu and gerenuk.

#### SAMBURU HEARTLAND

Kenya

LANDSCAPE: Located just north of the equator in the rain-shadow of Mt. Kenya, this Heartland marks the northernmost point of AWF's work—and is home to intact wet montane forests, dry cedar forests, plateau grassland, acacia grassland and the Eswaso Nyiro River—along with parts of Mt. Kenya National Park, Samburu National Reserve and extensive ranch and communal lands.

TARGET SPECIES: Northern specialist species like reticulated giraffe, Somali ostrich, and Grevy's zebra live alongside elephant, lion, hyena, leopard and black rhino.

#### VIRUNGA HEARTLAND

Democratic Republic of Congo, Rwanda, Uganda LANDSCAPE: Virunga volcanic highlands and the Bwindi Impenetrable Forest National Park highlight a region of incredible biodiversity that spans parts of Democratic Republic of Congo, Rwanda and Uganda. TARGET SPECIES: The last 700 mountain gorillas in the world, along with chimpanzee, golden monkey, giant forest hog, African buffalo and rich birdlife.

#### ZAMBEZI HEARTLAND

Mozambique, Zambia, Zimbabwe

LANDSCAPE: This three-country, transboundary region of Zimbabwe, Zambia and Mozambique offers some of the most breathtaking landscapes in southern Africa, featuring the mighty Zambezi River and its surrounding tributaries, wetlands and flood plains.

TARGET SPECIES: Hippopotamus, elephant, buffalo, impala, sable and roan antelope; eland, nyala, crocodile, black rhinoceros, wild dog, cheetah and lion.

### LANDSCAPE CONSERVATION

### Putting the Landscape Puzzle Back Together in Maasai Steppe

n the five years since our 40th anniversary, AWF's African Heartlands strategy has come into its own—and we have learned a great deal about large-scale landscape conservation.

Nowhere is that progress more evident than in the 22,223 square kilometer Heartland we call the Maasai Steppe. Here in the vast plains of northern Tanzania, where elephants and traditional Maasai tribespeople live side by side, AWF and our partners have created a success story that is now the model for

Continued on page 10 >>>

Loss of habitat is the single largest threat facing wildlife in Africa—and this realization is the inspiration behind the African Heartlands Program. Most of the land in the African Heartlands can be classified as state, community or private; and AWF works to address all three categories. We support parks and reserves; help community groups

protect special sites like corridors and springs; and create private land conservation trusts with the power to purchase land outright. Together with our partners, we are putting fragmented landscapes back together. We are giving wildlife the room they need to move, to propagate and to thrive.

African Heartlands.

That, in a nutshell, is the challenge AWF faces in the Maasai Steppe and in so many

other Heartlands: a vast, wildlife-rich region, anchored by national parks, that is becoming

increasingly fragmented—leading to unnatural isolation of wildlife in ever

smaller "islands" of biodiversity that does not allow for migration and inter-breeding.

But that was five years ago. Today, you would find the journey from Ngorongoro Crater all the way to the southern tip of Tarangire National Park neither difficult nor impeded. That is a huge

accomplishment—and a tribute to long years of hard work in the Maasai Steppe.

### The First Step in Maasai Steppe: Supporting Protected Areas

National parks are still the single largest land units in any Heartland. They are the place where any landscape strategy must begin.

In the Maasai Steppe, Lake Manyara and Tarangire National Parks are key not just to landscape conservation but to Tanzania's tourist economy—generating a substantial proportion of the nation's gross domestic product. Yet when AWF first became involved with these parks twenty years ago, they lacked many of the basics of park management and infrastructure.

In partnership with USAID and TANAPA (Tanzania National Parks), AWF has implemented a comprehensive support plan for both parks.

AWF got things rolling in 1998, by providing vehicles to improve overall capacity for park management and anti-poaching patrols. And in 2000, we improved the condition of the roads by giving TANAPA a bulldozer, road grader, compactor and backhoe-wheel loader.

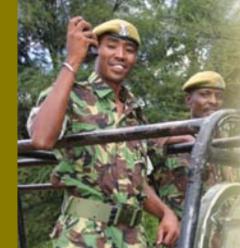
Of course, communications are as important as any roadway to running a park. Yet when AWF first got involved, Lake Manyara National Park did not even have telephones. Today, both parks have phones, hand-held radios and vehicle mounted VHF radios, not to mention laptop computers, printers and Internet communication.

When park staff head home after a busy day, many of them go to new housing with a reliable water supply—something that simply did not exist five years ago. AWF has also helped the parks reach out to the world by creating guidebooks, marketing materials and two world-class Visitor Centers.

But infrastructure was just the beginning. In collaboration with the U.S. Department of Interior and USAID, AWF has conducted training courses for staff in road maintenance, anti-poaching operations and fire management. And made sure both parks are professionally administered with comprehensive General Management Plans. As a result, combined park revenues increased from \$2.7 million in 1998 to \$ 3.2 million in 2005 an increase of 19 percent.

Today, the two parks' future as mainstays of Tanzania's tourist economy is assured. And the twin anchors of the Maasai Steppe landscape are secure.

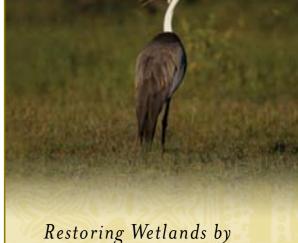
Continued on page 12 >>>



### Helping Samburu Rangers Feel at Home

he warden and rangers of the Samburu National Reserve had dedication. They had enthusiasm. What they didn't have was training, tools—or a roof over their heads that didn't leak. That's why AWF has made a major investment in the Reserve's infrastructure. It began with renovation of rangers' houses at the eastern gate of the reserve. And it culminated this year with the completion of houses at the western gate and at reserve headquarters for the wardens, the rangers and their families.

Along the way, AWF has also created road signage, provided hand-held radios, rehabilitated the water supply to rangers' houses, and even helped to market the Samburu Reserve at the World Travel Market in London. For AWF staff, the high point of this effort was the outpouring of appreciation. In the words of Mr. Abdi Boru, Senior Warden: "To the entire AWF family we have no words to express our asante to you for all the support you have given us. Please, please, keep up the excellent work." And that is exactly what we intend to do.



### Restoring Wetlands by Rebuilding a National Park

The prime source of water in a very arid region, Banhine National Park is renowned for its wetlands and its small population of endangered wattled cranes. The potential to develop this park to international standards is very high because there are very few people living in and around it. But in reality, Banhine is a "paper park"—it has no infrastructure, no management, no enforcement. In other words, the park must be rebuilt from scratch.

When Mozambique's Ministry of Tourism received a \$5.1 million credit from the World Bank to rehabilitate Banhine, they called on AWF to help—in large part because AWF already has an important presence in Banhine, having already implemented everything from aerial surveys to a research center.

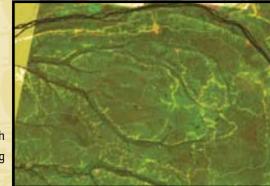
The hard work of rehabilitating Banhine will involve everything from building infrastructure, acquiring equipment and training staff to redesigning the park's boundaries to provide a better balance of biomes. With these problems being addressed, Banhine National Park will soon be back on the map—and back on the list of Africa's "must-see" wildlife destinations.

### LANDSCAPE CONSERVATION

### Satellites Help AWF Get the Big Picture

hen you look out across the forest floor in the Congo Heartland, the trees seem endless and

destined to live forever. But if you could look down from earth orbit, you would see countless patches of smoke where farmers are trying to grow maize on poor forest soil. And you would see a growing network of roads and paths spreading like spider webs through the jungle, plied by people moving ever deeper into the forest.



But knowledge is power, and

what you can measure, you can deal with. That's why NASA, the University of Maryland and USAID are helping AWF monitor the state of these forests by overlaying satellite images of large fires detected from space on a map of the Congo Heartland. The images illustrate precisely which

forest areas have been destroyed since the 1990s—graphically depicting a decade of change in the landscape, and the growing threat to the bonobo and the thousands of others species that call the Congo Basin home.

Thanks to these maps, we now have a powerful, new tool for identifying key threats—and we can generate sustainable develop-

ment options that will be more effective in improving the lives of people in the area while protecting the forest and the animals that live there.

Continued from page 11

#### Step Two: The Tanzania Land Conservation Trust

Even with protected areas thriving, the problems of linking them and securing other ecologically important areas remain. Lake Manyara National Park and Tarangire National Park are 40 km apart. About ten years ago, the migration route that connects them—known as the Kwakuchinja corridor—began to disappear.

Historically, the Maasai Steppe has been home to Maasai people. Today, some 350,000 Maasai herd a million cattle in a pastoral lifestyle that has changed little in a thousand years. And for a thousand years, livestock and wildlife have mixed freely on the Maasai range.

In the last decade, however, new ethnic groups have moved onto Maasai lands—shrinking grazing areas and putting pressure on the Maasai to turn to subsistence farming. As a result, the Kwakuchinja corridor has narrowed—in some places to just four km wide.

To protect corridors like Kwakuchinja, it was obvious that AWF had to find non-gov-

ernmental, community-based approaches to set land aside for conservation. AWF helped create the Tanzania Land Conservation Trust—one of the first of its kind in the nation.

Through a land trust, stakeholders—in this case, a combination of government, community groups and AWF—can buy and sell property with the freedom of a private owner. The TLCT's first action was to secure a prime 44,000 acre ranch that lies squarely in the Kwakuchinja migration corridor.

A few years ago, the National Ranching Company of Tanzania (NARCO) managed 14 ranches on the government's behalf, until sweeping new reforms required them to divest these non-performing assets. Thirteen of the ranches are now undergoing different forms of privatization—but Manyara Ranch became an AWF conservation success story.

Today, Manyara Ranch successfully manages cattle in conservation-friendly ways. Rangers patrol the ranch, monitoring wildlife and warding off poachers. And with the help of the Annenberg Foundation and others, a

pre-existing boarding school for Maasai children will be moved out of the wildlife's way—relocated to an ultramodern facility due to be completed towards the end of this year. But most important, a huge portion of the Kwakuchinja corridor is secured for the future.

### Step Three: Opening Corridors and Disperal Areas, Engaging Communities

While Manyara Ranch fills a substantial part of the corridor, much land remains unprotected. So AWF has also been working to help local communities conserve land in wildlife-friendly ways.

A few years ago, for example, the Tanzanian government authorized the creation of Wildlife Management Areas, or WMAs—community-run organizations that allow the people to reap the benefits of managing their own lands (most of the revenue from hunting permits, for example, used to go to the government. In a WMA, most of it goes to the community.) After a thorough education process in villages throughout the Maasai Steppe, AWF is proud to announce the inauguration of the Burunge WMA—among the first in the nation. And one that lies in the heart of the Kwakuchinja corridor.

Along with WMAs, AWF is engaging communities through a program called KEEP (The Kwakuchinja Easements for the Environment Through Partnership Project). KEEP is working to "keep" the corridor open by securing small parcels of land—usually farming plots—any way it can: through outright purchase (by the Tanzania Land Conservation Trust), by negotiating easements, and by assisting communities with conversation enterprises and infrastructure development.

Through all three strategies—supporting protected areas, engaging communities and acquiring land through the TLCT—AWF has spent the last decade pulling together the Maasai Steppe landscape. And while much work remains—especially in the vital Simanjiro plains—it is our vision that ten years from now, other Heartlands will enjoy the same network of linked conservation areas.

### Replanting a Forest, Restoring the Future

Spreading across 762 hectares, the Loitokitok forest once covered the slopes of Mount Kilimanjaro with a sea of green. But today, almost half of it is bare—due to years of deforestation by farmers as part of the Forest Department's failed "Shamba" System. (Under Shamba, farmers were allowed to clear trees so long as they replanted trees for timber—but the re-planting never occurred.)

Not only is Loitokitok forest critical habitat for wildlife—including five groups of black-white colobus monkeys—but it protects a crucial watershed for springs flowing from Kilimanjaro to the Amboseli and Kuku plains. We are excited to report that from January 2005 to January 2006, in partnership with the U.S. Forest Service, AWF worked with four village groups to plant 41,500 trees (10,000 more were planted by Kenya's Forest Department). Along with restoring forest cover, AWF is building a partnership between the community and the Kenya Forest Department—promoting the new forest management law which empowers local communities.

Each village group is taking care of their trees as part of an agreement where AWF compensated them for every tree planted—and protected—for a six month period. As a result, in spite of drought, more than half the seedlings have survived. All the dead seedlings have been re-planted. Community participation in forest management has been improved. And a brighter future for the wildlife and people is taking root.



### SPECIES CONSERVATION

# Elephant Research: Pure Science, Practical Impact

erhaps more than any other species, elephants put AWF's landscapelevel approach to the test. Their huge appetites drive them to travel far outside national parks. Their incredible size and force bring them into dangerous conflict with humans.

AWF has long recognized that the key to protecting wildlife corridors and reducing conflict is knowledge—and knowledge comes from research. The more we know about why, when and where elephants go, the more we can develop

Continued on page 16 >>>

If it is to survive, Africa's wildlife must be one with the land—free to fulfill its natural role in its ecosystem. So while AWF helps protect endangered species with everything from anti-poaching patrols to securing rhinoceros sanctuaries, we go beyond individual tactics to pursue a strategic vision for the habitat as a whole. On the one hand, we support up-and-

coming, high-caliber African research scientists. On the other hand, we develop practical, problem-solving interventions. Because both are part of our larger African Heartlands Program, the usual gap between "research" and "application" is bridged. And research findings are quickly translated into the one thing that matters most: action.

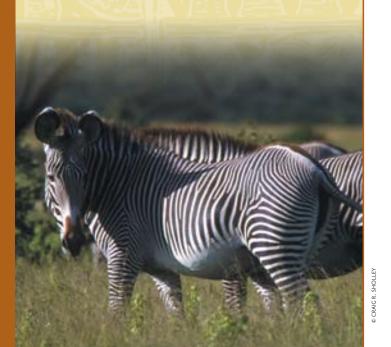
### SPECIES CONSERVATION

### Anthrax Attack: The Latest Challenge for Grevy's Zebra

nce hunted ruthlessly for its handsome, narrow-striped hide, the Grevy's zebra is the largest, wildest and rarest of Africa's three remaining zebra species—a list that includes the plains or Burchell's zebra and the mountain zebra. Today, Grevy's are found mostly in northern Kenya, where only 2,000 of them remain.

Under the leadership of AWF researcher, Dr. Paul Muoria, AWF is working to understand the Grevy's zebra in the Samburu Heartland through a population census, aerial surveys, and monitoring by local rangers and scouts. We've also helped to educate the Samburu community about the value of the Grevy's zebra, and are working on income-generating projects—like ecotourism ventures—to reduce the pressure on communities to raise livestock.

This year, AWF presented a proposal to Kenya Wildlife Service to upgrade the conservation status of the Grevy's zebra to "Protected Animal" from its current listing as a game animal. And our Ranger-Based Monitoring (RBM) network played a key role in combating a sudden outbreak of anthrax that killed 50 Grevy's zebras. AWF helped discover the outbreak, a discovery that was followed by a vaccination led by the Kenya Wildlife Service and other stakeholders. Today, the outbreak is under control—and our overall campaign to protect this beautiful animal is back on track.



Continued from page 15

conservation strategies that work. That's why we sponsor the education of up-and-coming African scientists, and support their research projects. And that's how we got to know

Tanzania's Alfred Kikoti.

### From Student to Scientist

Alfred Kikoti was born to work with elephants. As a child he loved to visit the national parks and pretend he was a ranger on the prowl for poachers. A decade later, he befriended a young Peace Corps volunteer who urged him to follow his dreams and attend the College of African Wildlife Management at Mweka, Tanzania. That volunteer was Patrick Bergin, who went on to become the President of AWF—and Alfred went on to become AWF's leading elephant researcher.

After a few years as a park warden, Alfred came to believe he could accomplish even more outside the parks, where wildlife must share the land with people. AWF then sponsored his Master's degree studies in Wales, United Kingdom. And Alfred Kikoti has been conducting ground-breaking elephant research in the Kilimanjaro Heartland ever since.

### Tracking Elephants, Helping People

Tanzania's elephants have been carefully studied for 30 years, but Alfred's project is unique. Not only is it transboundary and transnational, it tackles the issue of human-wildlife conflict head-on.

In AWF's Kilimanjaro Heartland, the elephants of Kenya's Amboseli National Park

regularly cross the border into Tanzania. Before Alfred got involved, scientists knew a great deal about elephant behavior inside Amboseli—and almost nothing about what they did outside. Yet understanding that behavior is the key to finding effective ways to protect them. So working to understand elephants is what Alfred does, day and night.

As the head of elephant research in the West Kilimanjaro region, Alfred Kikoti has spent two years doing baseline field research, and is now radio collaring elephants to track their movements. His ultimate goal: a solid land use plan for the area that protects the elephants while reducing conflict. As Alfred puts it, "Moving the elephants doesn't work. They come back. That's why it's important to teach people how to cope with the elephants, to move their activities out of the elephants' way when possible (or to protect their activities when it's not), and teach them how to share the land."

In fact, as much time as Alfred spends with elephants—affectionately known as "my guys"—he spends even more time working with the local Maasai villages. Living for up to a month at a time in a field tent, he is often approached by people desperate to find a solution for elephants that are trampling their crops. Many a night, you will find him driving his LandCruiser directly towards oncoming elephants, shining his spotlight, trying to drive them way.

"I can't sleep when people are not sleeping," Alfred says. "I feel personally responsible— as if the elephants belong to me. Besides, if you stay home in bed, the people feel abandoned. But if you stay up all night chasing elephants, they feel you are in the trenches with them. And they are more likely to listen to your advice."

Continued on page 19 >>>



### Radio Collars Put People and Lions on the Same Wavelength

Along the banks of the Chobe River in the Kazungula Heartland, lions rarely wander more than 5 km from the riverbank in the dry season. In the wet season, they go farther afield. But since 94.6 percent of all incidents of humanlion conflict occur near the riverbank, the lesson is obvious: if people can be taught to give special protection to their livestock in this limited area, conflict will be reduced dramatically.

We know all this—and much more—thanks to the tireless efforts of AWF researcher Gosiame Neo-Mahupeleng and the Kazungula's Large Carnivore Research Project. This past year, Gosiame and his team successfully installed two more radio collars—bringing the total to four. The baseline data they have collected is already leading to innovative solutions for protecting livestock—from stronger enclosure walls to improved community surveillance.

Even more important, Gosiame has become an important member of conservation circles in the region, has established strong working relationships with wildlife authorities in Botswana and Namibia, and is beginning to build bridges to authorities in Zimbabwe. It's another example of research leading to real results—with real benefits to wildlife and humans alike.

### SPECIES CONSERVATION

### A Year of Peaks and Valleys for the Mountain Gorilla

Ajoint project of AWF, Fauna and Flora International and the World Wide Fund for Nature, the International Gorilla Conservation Program (IGCP) is working to protect the mountain gorilla in a mountainous habitat that spans three nations: the Democratic Republic of Congo (DRC), Rwanda and Uganda. Just this year, a landmark Transboundary Strategic Plan was completed with the participation of all three countries.

Ongoing efforts to build capacity were rewarded by the opening of a new Visitor Centre in Uganda's Mgahinga Gorilla National Park, and progress continues to be made on two major ecotourism lodges.

In the DRC, however, our IGCP Country Program

Officer was attacked and robbed by renegade militia on his way home from work, and our office in Goma was invaded by armed men who fired their guns inside the compound. Fortunately, none of the staff was injured. Despite these attacks, IGCP staff continue to show great courage in the face of difficult, trying circumstances.

Once again, even in the midst of crisis, there proved to be hope. May 2006 marked the second birthday of rare mountain gorilla twins born in Rwanda. (No other known set of mountain gorilla twins has survived). Today Byishima (which means Happiness) and Impana (Gift) are strong and healthy—hopefully an omen of good things to come.



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#### Research That Leads to Results

At AWF, research is translated into practical action. After discovering that many of the Amboseli elephants were visiting the West Kilimanjaro Region (up to 70 percent sampled), Alfred Kikoti met with all twelve affected Maasai communities and recruited 24 game scouts. The scouts were supported by local law enforcement and by a growing network of communities, government agencies, private safari companies, ranches and conservation groups. Now called the Hifadhi Security Network, this cooperative venture has helped to reduce elephant deaths—leading to the arrest of 70 poachers since 2003.

Just as important, Alfred's data led to the realization that elephants were using a narrow habitat corridor as they moved from Kenya to Tanzania. Working with elders from the Kitendeni and Irkaswa villages, and with support from the U.S. Fish and Wildlife Service and USAID, the now famous Kitendeni Corridor was established—the first legally established wildlife conservation corridor in all of Tanzania.

Alfred Kikoti's pioneering work has inspired breakthroughs across the Heartlands. Realizing that Kenyan elephants migrate into Tanzania as far as Arusha National Park, AWF has now begun work to secure the West Kilimanjaro Ranch. Twice the size of the Manyara Ranch in the Maasai Steppe Heartland, the West Kilimanjaro Ranch will serve as a critical supplement to the Kitendeni Corridor. Add to that the implementation of the proposed Enduimet Wildlife Management Area (WMA) bordering the ranch, and AWF will have created an almost unbroken elephant migration link between Amboseli and Kilimanjaro National Parks in Kenya, and Arusha National Park in Tanzania.

That such simple (if painstaking) research would lead to enormous fruit is no surprise to Alfred. "I work with elephants because they're the biggest guys out there. They have more impact on people. They are more vulnerable to habitat loss. If we help the elephants," says Alfred, "we help every other species. Including our own."



### Elephant Population Surges in Southern Africa

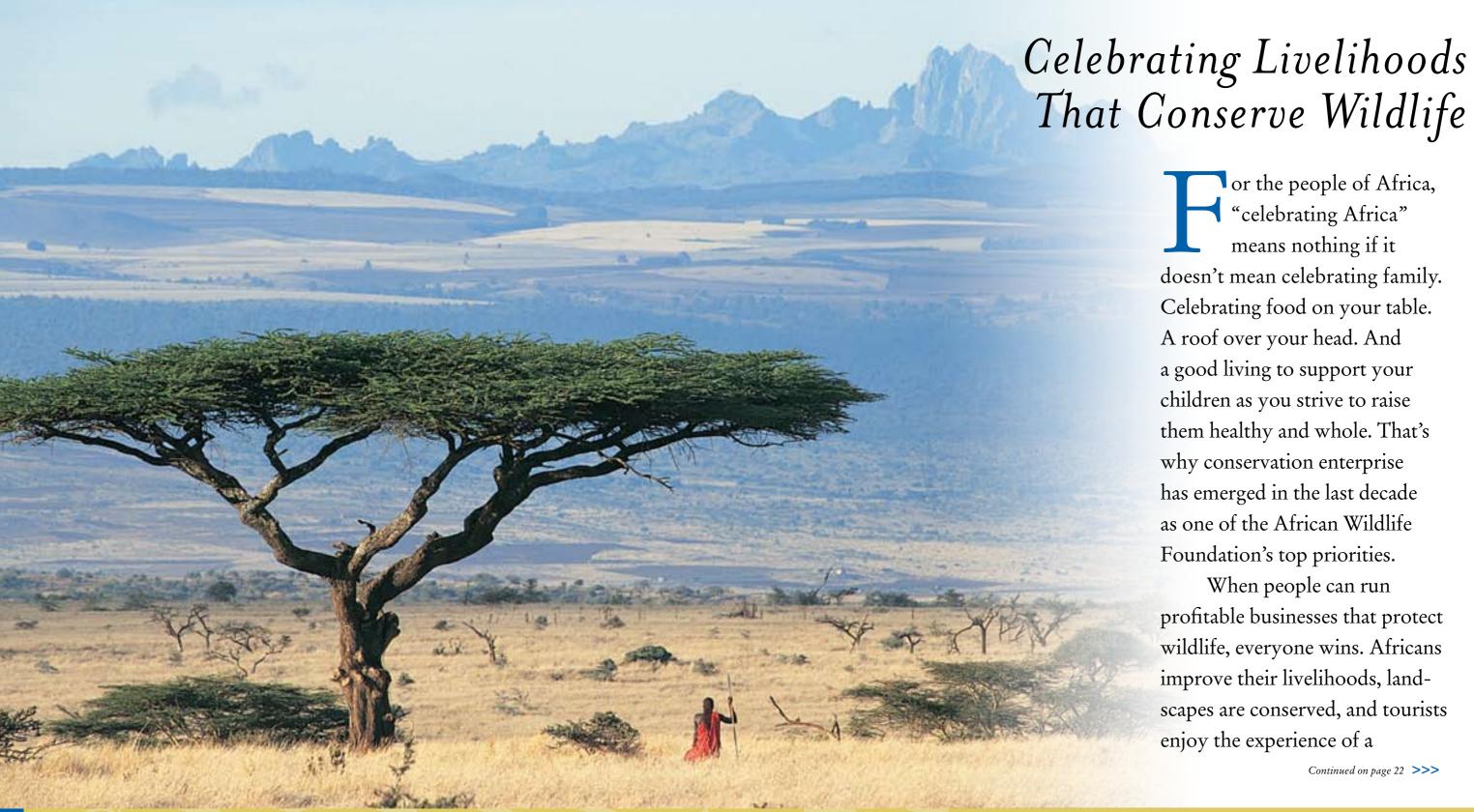
In AWF's three-nation Zambezi
Heartland, complaints about humanelephant conflict have skyrocketed. But is
it because there are more elephants, or
more people?

This past year, AWF conducted a Heartland-wide aerial survey of large mammals. While results are still being analyzed, it appears that the elephant population has increased dramatically on the Zambia side of the Heartland in the last three years. This is good news for conservation—but perhaps bad news for communities trying to keep up with increasing damage to crops.

That's why AWF's top priority is now to develop a Heartland-wide management strategy for elephants, and to work with communities to avoid human-wildlife conflict. Meanwhile in the nearby Kazungula Heartland, AWF is seeking funding for a joint project with the Zambia Wildlife Authority (ZAWA) to mitigate elephant-human conflict in the Mukuni Chiefdom—located on the Zambian side of the Zambezi River just downstream of Victoria Falls. Strategies include better monitoring of elephant movement, improved warning systems and encouraging elephant-friendly livelihoods.

More elephants are a good problem to have when you consider that elephant numbers are still dropping continent-wide. But with more wildlife comes more responsibility—a challenge that AWF is pleased to accept.

### CONSERVATION ENTERPRISE



or the people of Africa, "celebrating Africa" means nothing if it doesn't mean celebrating family. Celebrating food on your table. A roof over your head. And a good living to support your children as you strive to raise them healthy and whole. That's why conservation enterprise has emerged in the last decade as one of the African Wildlife Foundation's top priorities.

When people can run profitable businesses that protect wildlife, everyone wins. Africans improve their livelihoods, landscapes are conserved, and tourists enjoy the experience of a

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Why is a conservation organization helping people develop commercial enterprises? People's lives depend on the land—and when we propose changes to the way the land is used, we must also help find viable alternatives for how people can earn a living. That's why AWF has focused on two sectors that offer the most economic opportunity: ecotourism (communityowned tourist lodges) and agricultural products and marketing (beekeeping, for example, or the Congo Shipping Project explained on page 23). For if a Heartland is to be large enough to create an ecology of scale, it must also have an economy of scale with commercial niches that protect wildlife even as they employ and empower the people.

### CONSERVATION ENTERPRISE



### Luxury Gorilla Lodge Benefits Virunga Villagers

In the Virunga mountains of Rwanda, tourists pay top dollar to trek mountain gorillas. Supply and demand continues to push prices up for this activity— yet no one has created the high-end accommodations this market requires. That's why AWF is sponsoring the Kinigi Lodge—a 16-bed facility being built to the highest luxury standards. AWF has helped the local community, which owns the land, broker a deal with a third party operator. Funding is coming via grants from USAID, from AWF, and from a radical new source of income for rural communities in Africa: a loan from a private development company.

AWF believes that debt should be a key part of any successful enterprise development—first, because participating in financial risk is a crucial motivator. Second, because debt can be used to leverage other forms of finance—both grant and equity based. And finally, because it fills in the gaps when other forms of funding—like government grants—are not available.

Of course, AWF has helped to structure the loan carefully—both in the interest of the local community and the business itself. Interest is payable only when the income is there to support it. And certain trigger events (like civil unrest) will allow the community to suspend its repayments of principal without penalty. In business terms, this is a "subordinated equity deal." In conservation terms, it is a precedent that could provide a new model for conservation tourism development across the continent.

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lifetime. On paper, conservation enterprise is an inspired strategy.

In real life, it is like any other endeavor. Success, in Thomas Edison's words, requires "10 percent inspiration and 90 percent perspiration." It is a challenging process complicated by the lack of business experience in Africa's rural areas, the remote locations, daunting logistics, and the need not only to make a profit, but to manage that profit in a way that creates incentives for conservation.

In fact, conservation enterprise is so complex that when successes happen, we want to study them and celebrate them. And no project is more worthy of celebrating than The Sanctuary at Ol Lentille Lodge in our Samburu Heartland.

### Finding Economic Shelter in a Conservation Lodge

The Samburu Heartland features the greatest diversity of wildlife in Kenya—including rare species like black rhino, greater and lesser kudu, Grevy's zebra and wild dog. And right in the center of the Heartland lies the Laikipia district—a region remarkable for hosting all these species without the protection of a single national park or reserve.

Most of the land in Laikipia is working land, with large-scale ranches owned by private individuals and companies, group ranches owned by local communities and small subsistence farms. From this great diversity of lifestyle and wealth has emerged a group of dedicated landowners who have worked together to build up a powerful conservation movement: the Laikipia Wildlife Forum (LWF), one of AWF's key conservation partners.

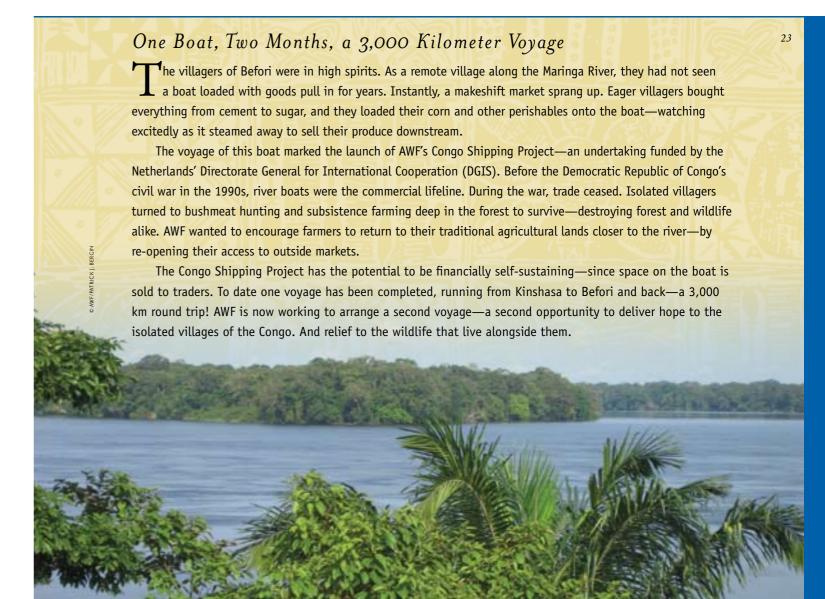
The community-owned Kijabe Group Ranch is a member of the LWF, and occupies a strategically important migration corridor right in the heart of Laikipia. Although they are traditionally cattle ranchers, the people of Kijabe are open to conserving more of their land—as long as they reap the benefits from tourism that they have historically seen go to privately owned operations.

So four years ago, AWF began the long process of negotiating the creation of the The Sanctuary at Ol Lentille Lodge. But while the vision was worthy, the process proved to be extremely challenging.

### From Stalled Project to Conservation Success Story

As of two years ago, the lodge appeared to be a project going nowhere fast. Working with funding from DGIS (the Netherlands, Ministry of Foreign Affairs), USAID and the Ford Foundation, the lodge was a joint venture between the Kijabe Group Ranch and a private operator. Frustrated by tensions between the parties, the private operator walked away. AWF's first instinct was to step in to try and manage construction and operations. But we are a conservation organization, not a contractor or a developer. We soon realized that we did not have the capacity to deliver the results that the people of Kijabe needed—and that they would be best served by finding a responsible and resourceful outside tourism partner. That's when Giles Davies, AWF's new Associate Director for Enterprise, entered the picture. Kenyan by birth, Giles was able to quickly identify the ideal partners: John Elias

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### CONSERVATION ENTERPRISE



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### Chiefdom Shares Traditional Treasures

Alongtime friend of AWF, Chieftainess Chiyaba is a towering figure in the Chiawa chiefdom which lies along the Zambezi River. More than 24 tour operators operate along the river, yet the Chiawa community receives next to no benefits from them, giving the people no real incentive to conserve wildlife. That's why AWF is helping the chiefdom by leveraging the tourism market that already exists with a cultural village that is more authentic than anything else along the river.

Cultural villages are often nothing more than shopping stalls for trinkets. But the Chiawa Cultural Village will showcase all aspects of local life—dwelling huts, a courthouse, elephant lookout towers, a honey hive, a boat building area; plus traditional foods, dancing and drama. Better yet, the history of the people will be committed to writing and displayed in a museum.

This enterprise, funded by DGIS (The Netherlands, Directorate General for International Cooperation) helps AWF pioneer a new kind of conservation—one that reduces threats to AWF conservation targets, empowers the local community and transforms wildlife's most dangerous competitor into its most committed champion.

Continued from page 23

and his wife Gill. John is a former company director with global management experience who is consciously trying to make a difference in Africa. Soon a trust was formed for the Group Ranch to oversee the lodge and apply fees generated to community development—and a 25-year management contract was signed between the Group Ranch and the Elias's company, Regenesis.

Regenesis and AWF re-assessed the market potential and realized that the highend market was under-served. The project was re-envisioned as a place where upscale patrons can rent entire cottages, or even the entire facility, and enjoy their own dedicated staff—creating a true home away from home. This is a promising trend in communitybased conservation tourism—which has traditionally focused on the low end of the market. Of course, raising the bar meant raising more funds. Regenesis was able to secure a new \$400,000 grant from the European Union and the Tourism Trust Fund of Kenya—and has agreed to make an additional \$500,000 of financing available.

### Developing Skills That Build a Future

The lodge will generate substantial fees, which will go equally to the Kijabe Group Ranch and its community trust. Lodge revenue will help the Maasai educate their children, and pay for health and water projects and security patrols.

Just as important is our plan to educate adults—working with local people to develop business management skills to fully participate in running and managing the lodge. Since successful business people are likely to be among the lodge's guests, Regenesis will attempt to leverage their expertise to teach the wider community. Already, Regenesis is training community members to the highest international standards in lodge management—providing invaluable skills and secure employment.

Today, the lodge is complete, with architecture that is truly breathtaking. With fresh vision and determination, AWF and its newfound partners have turned stagnation into progress. And helped a poor community transform their prospects and change their lives.

### Starbucks Salutes Samburu Coffee Growers

ast year, AWF reported on the launch of the Heartlands Coffee Project in the Samburu Heartland. Based on Starbucks CAFE (Coffee and Farmer Equity) Practices, the Heartlands Coffee Project rewards African growers with good prices for quality coffee, and establishes standards for growing practices that increase quality while addressing conservation issues like human-wildlife conflict, water purity and forest conservation.

This past year, in spite of bad weather, the program made tremendous progress. Together, AWF and Starbucks were able to train 827 farmers in CAFE practices, hold onsite demonstrations in composting, soil management and pest control, and hold Open Days at coffee factories where farmers were able to see the processing of their precious crop first-hand. Many farmers enjoyed "cupping" exercises, where they learned to identify the key qualities of good coffee from the customer's standpoint in terms of taste, aroma and acidity.

All this progress was recognized in June 2006, when Starbucks hosted an "African Coffee Celebration" at its Seattle headquarters to honor East Africa's coffee farmers. "The many positive developments taking place in East Africa's coffee growing regions is a clear reflection of hard work and dedication of coffee growers who are passionate about embracing higher quality standards," said Jim Donald, Starbucks President and CEO. In other words, Africa's world-class coffee has found its deserved place on the global stage.



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ince its beginning in 1996, AWF's Charlotte Fellowship Conservation Program has helped 41 Fellows from East, West, Central and Southern Africa pursue graduate degrees in fields ranging from biology and conservation economics to enterprise development and community conservation. Granting scholarships has fallen out of favor at some organizations—since recipients have tended to take their newfound credentials and pursue higherpaying jobs in the commercial world. Yet AWF has avoided this situation—by focusing on

extraordinary people with

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Among the children of today are Africa's conservation leaders of tomorrow. From day one, AWF has invested heavily in developing those leaders. Our first project was to help establish the College of African Wildlife Management in Mweka, Tanzania, in 1962. During the last five years, as part of the African Heartlands Program, AWF has focused on building capacity at three levels. First, we have supported leadership within institutions—national parks, regional wildlife forums and local NGOs. Second, we have supported graduate studies for future leaders. Finally, we are developing managers at the diploma and bachelor degree level, with a focus on countries which still have shortages in this essential tier.

### CONSERVATION LEADERSH

Continued from page 27

a real passion for conservation. In fact, nearly every Charlotte Fellow has gone on to become a conservation leader.

#### Charlotte Fellows Make Conservation History

Eugène Rutagarama (Rwanda). Persecuted during Rwanda's genocide, Eugène managed to flee to Burundi with his family in 1991. He returned as soon as safely possible, quickly rose through the ranks of Rwanda's national park system, and was key to ensuring that mountain gorilla habitat was not overrun as Rwanda resettled more than two million people. Eugène received an AWF Charlotte Fellowship in 2002 to pursue a master's degree in Applied Ecology and Conservation at the University of East Anglia in the U.K. In 2005, Eugène became the first African Director of

the AWF-supported International Gorilla Conservation Program. The recipient of the prestigious Goldman Environmental Prize, he is internationally recognized for his mountain gorilla conservation efforts.

Josephine Henghali (Namibia). Josephine was one of the few women in Namibia with a Bachelor of Science degree when AWF awarded her a Charlotte Fellowship in 2001-2002 to pursue a master's in Biology at the University of Namibia. Her thesis focused on the relationship between livestock management and habitat degradation in northern Namibia. Today, Josephine is a Senior Research Assistant for the Cheetah Conservation Fund, where she is responsible for management of the veterinary clinic and is working to help ensure the cheetah's future in the wild.

Moses Kofi Sam (Ghana). Before receiving

Building Better Beekeepers

K enyan honey is the best in the world; pure, delicious and disease-free. And not only can beekeeping be profitable, it is also good for the environment, since beekeepers have a strong incentive to keep the forests intact. Unfortunately, traditional Kenyan beekeepers use logs as hives—and supplement this antiquated design with inefficient hunting of wild honey and crude smoking techniques that sometimes set fire to the forest. As a result, production is low, unprofitable, and even dangerous.

In 2005, AWF partnered with the International Centre of Insect Physiology and Ecology (ICIPE) to develop the capacity of Samburu beekeepers—training them in everything from construction of modern hives to honey bee biology, apiary site selection, colony management, harvesting and business management. These trained beekeepers are now the core group which will, in turn, train other members of their new Beekeeping Cooperative. And 2006 saw the sweetest touch of all: the completion of a honey refinery with modern honey processing equipment.

With this new capacity in place, beekeeping will grow as an economic force in Samburu. And the forests will continue to grow along with it.

a Charlotte Fellowship in 1997, Moses worked for Ghana's Wildlife Department and conducted wildlife surveys. Since earning a master's degree in Conservation Biology at the University of Kent in the U.K., he has worked as a Senior Officer in Ghana's Wildlife Department. Conservation of Ghana's endangered elephants is a particular passion for Moses, and he has served as Ghana's representative to IUCN's African Elephant Specialist Group. An advisor on elephant conservation issues throughout Africa, Moses continues to conduct important research in West Africa.

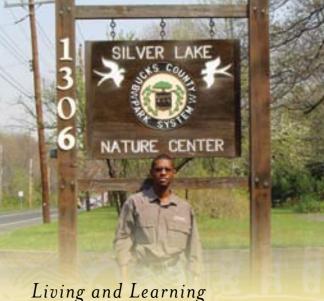
Dr. Paula Kahumbu (Kenya). Paula received a Charlotte Fellowship in 1996 that allowed her to pursue a doctorate in Ecology and Evolutionary Behavior at Princeton University. In 2002, Paula headed Kenya's delegation to the Convention in Trade for Endangered Species (CITES). She also founded the Colobus Trust, which helped save the endangered red colobus monkey on the Kenya coast. Today, Paula works for Lafarge Ecosystems, where she leads a private sector program that restores wastelands for use by wildlife.

Despite these wonderful stories—and dozens more like them—AWF's work in developing conservation leadership is far from over. Most field research in Africa, for instance, continues to be carried out by non-Africans. This needs to change. Within AWF, 85 percent of all staff and researchers are African— and we are determined to continue building an incomparable cadre of world-recognized African conservation scientists and managers.

### A Higher Degree of Leadership in Mozambique

For all of AWF's success in developing conservation leaders, there are still nations in Africa with virtually no conservation capacity. Some are just emerging from years of civil

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### Living and Learning in the USA

formal education isn't the only way to Adevelop conservation capacity. Practical experience helps, too. Last year, AWF was thrilled to arrange a conservation internship in the U.S. for Mompoloki Morapedi of Botswana. Mompoloki came to AWF at the age of 23 as a driver—but it wasn't long before his passion for wildlife landed him a spot as assistant to AWF's chief predator researcher—Gosiame Neo-Mahupeleng. His dedication to conservation in the region around Chobe National Park is legendary. When a wildfire raged out of control, Mompoloki drove for AWF by day and helped park staff fight the fire by night.

Working with Jim Brett, under the Jim Brett Global Conservation Education Fund, AWF helped Mompoloki secure an internship at the Silver Lake Nature Center in Bucks County, Pennsylvania. For four months, he received training in conservation programs and took natural history courses offered by the Pennsylvania Institute for Conservation Education (PICE). Someday, Mompoloki Morapedi hopes to use his new-found skills to fulfill his lifelong dream—to become an eco-safari guide.

In the summer of 2006, two more AWF staff followed suit: Josephine Simon from Tanzania, and Tanzania's Pastor Magingi, a research assistant in Alfred Kikoti's elephant research project. Both were eager to pursue this rare opportunity to build their skills for the good of their conservation careers—and for the good of Africa.

### CONSERVATION LEADERSHIP



### Turning Beads into Hope for Maasai Women

The Maasai women gasped when Florence stood to speak. She was conducting an AIDS workshop in fluent Kimaasai. They knew she was one of them—yet they could hardly believe she had become an educated, confident young woman, not forced into an arranged marriage with an older man like most of them, not held back by illiteracy or rearing seven children.

Florence is one of the lucky beneficiaries of BEADS for Education (a local NGO which receives support from AWF) that sells beadwork created by Maasai women and uses the proceeds to send promising Maasai girls to college-preparatory boarding schools. Florence herself had been promised to an older man at the age of 12—until a BEADS for Education scholarship opened the door to a new future. Today she is teaching AIDS awareness and adult literacy at a school in the Amboseli community. Tomorrow, she may well become an important leader in the region—taking her place on the front lines of the campaign to build a better future for the women of Africa.

Continued from page 29

war and regional strife. These nations urgently need our support, and it is in Mozambique, in particular, that AWF is now focusing its efforts and recruiting its newest generation of Charlotte Fellows.

Mozambique's limited conservation infrastructure became painfully clear as AWF worked to develop capacity in the Limpopo Heartland. We quickly realized that competent and educated staff could not simply be hired—they had to be developed.

Last year, we reported that all three of our Charlotte Fellowships (scholarships for graduate education) had been awarded to up-and-coming scientists from Mozambique.

This year, we were determined to do the same.

So in 2005, we invited Charlotte Fellow applications from the public at large, just as we have done in other countries. The tactic worked, and we are proud to introduce three outstanding new Charlotte Fellows who are destined to make a huge impact in a nation where they are so desperately needed.

Valerio Antonio Macandza. Already hard

at work in Mozambique's forestry department, Valerio will study for his Ph.D. at the University of Witwatersrand, South Africa. His graduate research in the impact of elephants in the Limpopo National Park will set the stage for AWF's upcoming review of the same issue. Valerio is already experienced at training conservation workers, and these studies will improve his skills and enhance the quality of his work.

Carlos Manuel Bento. Already an expert in wetland wildlife conservation, Carlos will pursue his Ph.D. at the University of Pretoria, where he will study the conservation of Cape buffalo in the Zambezi Delta region. There, a massive dam has severely impacted local wildlife, and Carlos will be instrumental in identifying ways to remedy the damage through careful wildlife management. Carlos has participated in numerous international conferences, and will play a key role in looking at wetlands, especially within the Banhine National Park.

Bruno Alberto Nhancale. When he completes his Ph.D. in Biodiversity Management and Planning at the University of Kent, Bruno will investigate how different land uses can be combined in a coherent whole. With this expertise, he will play a key role in helping Mozambique create new protected areas—and fuse them together with older ones. Bruno currently works for an NGO that is collaborating with AWF—which means he is already one of our valued partners.

All three of these Charlotte Fellows are positioned to be major architects of Mozambique's conservation programs for years to come. They will help to usher in a bright, new future for the newly stable nation of Mozambique—and continue AWF's 45 year tradition of producing some of Africa's most celebrated conservation leaders.

### SUBRAP Gives Rural Communities the Capacity to Prosper

Subrap isn't a music genre—but it is rocking the conservation world in southern Africa. Funded through a grant from the European Commission, SUBRAP stands for "Scaling Up Benefits for Rural Area Populations," an acronym for projects on the cutting edge of community-based approaches to conservation.

AWF's SUBRAP work focuses on 16 target communities in four nations within three Heartlands: Kazungula, Limpopo and Zambezi. More than 200,000 people and two million hectares of landscape are being directly impacted—making it the largest transboundary, transnational under-taking in the history of AWF.

Officially launched in August of 2005, the centerpiece of SUBRAP is the formation of community land trusts—legally recognized institutions through which villages can comanage their pooled resources in ways that supplement their livelihoods. The trusts are establishing business ventures and building partnerships with the private sector.

Creating these community land trusts is a complex process that brings together stakeholders, resolves conflicting interests and builds institutions where none existed before. Through SUBRAP, AWF is helping to form no less than eight trusts. It is painstaking work—but it happens to be the future of conservation in Africa. And as we have for the past 45 years, AWF is leading the way.



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WF works to influence policies that strengthen conservation at every level: local, national and international. We influence treaties, recommend legislation, and facilitate land use practices that help everyone—from small communities to entire nations—manage their lands successfully and sustainably.

### Influencing Land Policy All Across the Land

Build infrastructure for a national park, and you enhance conservation for a decade. In-fluence government policy, and you have an impact for generations to come.

AWF has participated in a process initiated by the Kenyan government to develop a national land policy. Initiated by the Ministry of Lands and Housing, the National Land Policy Formulation Process is addressing all aspects of land use—tenure, administration, social cultural equity, and, of course, environment (to name just a few).

AWF was invited to join this process in 2005, thanks to our pioneering work in creating the Kenya Land Conservation
Trust—a legal entity that uses existing land laws regarding leases, easements and management agreements to empower communities outside protected areas to conserve—and profit from—their wildlife.

In the process, relationships were formed. Trust was built. And we found ourselves a key player in the ongoing process of developing land policy for an entire nation.



### MOU Marks a New Start for Mozambique

On the shores of the Indian Ocean, a jewel has emerged from the ruins of war. Mozambique is rebuilding itself—and today the country is eager to showcase its incredible natural wonders.

AWF is playing a key role in rebuilding Mozambique's shattered conservation capacity and infrastructure. But before a single training could be held or a single brick laid, the relationship had to begin at the level of "policy." It had to begin with a formal Memorandum of Understanding (MOU) negotiated and agreed to by the ministry of tourism and the African Wildlife Foundation.

With this historic MOU in place we have been able to move forward with conservation initiatives. In the Zambezi Heartland, AWF is beginning to influence the laws on community land management. In Limpopo, with funding made available from the Word Bank and the Global Environment Facility (GEF) through the government of Mozambique, we are working to rehabilitate Banhine National Park, and engage communities and the private sector in park management. We are also busy establishing a 53,0000 hectare community nature reserve just south of Limpopo National Park. And in the Zambezi Heartland, AWF and Mozambique officials are developing land use and resource management plans that promote economic growth while protecting wildlife.

It's a partnership we are proud to be a part of—in a nation that is now doing everything it can to conserve its incredible natural resources.

### Three Nations, One Strategic Plan

In central Africa, the Central Albertine Rift marks the line where geological forces are



slowly pulling a continent apart. But that process takes millions of years—and in the meantime, the Central Albertine Rift is a region of unparalleled biodiversity. Its most famous inhabitant, of course, is the mountain gorilla.

But mountain gorillas, not to mention the landscapes they inhabit, are no respecters of national boundaries. And it is an inconvenient truth that the Central Albertine Rift spans three nations: Rwanda, Uganda and the Democratic Republic of Congo.

Managing this landscape properly means treating it as a whole. It means establishing standard conservation protocols, compatible laws, and collaboration among the wildlife authorities of all three nations. That's why AWF is pleased to announce that on October 14, 2005, ministers from all three nations came together to sign the Tripartite Declaration.

Together, they have recognized the need to conserve this unique ecosystem through collaborative management of all the parks that lie in the region: Parc National des Volcans, Mgahinga Gorilla National Park, Bwindi Impenetrable National Park, Queen Elizabeth National Park, Semliki National Park, Ruwenzori Mountains National Park, Kibale National Park and Virunga National Park.

The three nations are now working together to complete a unified Transboundary Strategic Plan—a plan that sees the Central Albertine Rift as Africa's wildlife species see it: as a shared resource and a common home.

AWF works with partners around the world to raise funds, design strategies and implement programs. Highlighted here are four organizations that have been especially important this year to AWF. We deeply appreciate their support and look forward to seeing our partnership grow.

### The Nature Conservancy

Some partnerships are planned in advance. Others develop organically because they simply work—they are a good fit, with good chemistry, between good friends. Over the years, African Wildlife Foundation and The Nature Conservancy (TNC) have developed that kind of relationship. And this year, we created a formal partnership to promote conservation and human well-being in Africa.

Under this partnership, TNC will provide technical and financial resources to AWF to help support the African Heartlands Program.



At the same time, the results of this program become

SAVING THE LAST GREAT PLACES ON EARTH

part of TNC's global goal for the effective conservation of 10 percent of Major Habitat Types by 2015. AWF and TNC will initiate this collaboration by focusing on two geographies: the flooded grasslands, woodlands and floodplain river systems of southern Africa and the tropical grasslands and savannahs of East Africa.

In a world where NGOs often pursue separate agendas, this partnership serves as a powerful example of how organizations can realistically assess their comparative advantages and strengths, and form real partnerships that share resources and produce more conservation impact for the resources invested—instead of duplicating or competing with each other's efforts.

We salute The Nature Conservancy, and believe fervently that our partnership holds enormous potential for conserving the wildlife and wild lands of Africa.

#### Motorola

ur mission to ensure the wildlife and wild lands of Africa will

endure forever is more than one organization can accomplish.

In lands where distances are vast and roads minimal, nothing is more important than communications. Motorola has greatly enhanced AWF's conservation efforts through the generous donation of critical radio equipment. Their provision of base radios, vehiclemounted mobile radios, handsets and other equipment have already had a huge impact on AWF programs in six key landscapes in 10 countries: Kenya, Tanzania, Rwanda, Uganda, the Democratic Republic of Congo (DRC), Zambia, Botswana, Zimbabwe, Mozambique and Namibia.

This equipment is being used not just in AWF programs, but by national park services and local communities to improve law enforcement, transmit information on wildlife movement and monitor tourist activities.

MOTOROLA

In Tanzania, Motorola has established a pilot site for the use of CANOPY—

giving our Arusha office access to an innovative, cost-effective wireless technology with point to multipoint coverage across distances up to 15 miles, and point to point system coverage as wide as 80 miles.

So the next time you pick up a Motorola cell phone, remember that the same company that makes your life so convenient is doing the same for AWF staff and partners across Africa.

### South African National Parks

AWF and South African National Parks have worked collaboratively on community conservation issues since 2000. In a nation where many communities have not received the financial rewards of tourism, our partnership is making a dramatic difference.

On August 18, 2005, both parties signed an agreement to foster partnerships between public and private sectors and the communities adjacent to Kruger National Park. Kruger receives 1.3 million visitors a year and boasts a wide array of species. The surrounding communities have a lot to gain from leveraging their closeness to Kruger—and a lot to offer in terms of lands that will extend the park's effective range.

The new agreement is based on AWF's strength in working with local communities, such as the win-win deal we helped broker between the Makuleke community and Wilderness Safaris.

The Maluleke lost their communal lands—among the most beautiful landscapes in South Africa—in 1969 when the government decided to incorporate Maluleke ancestral territory into Kruger National Park.

When the land was returned to the community in 1998, the Maluleke had to decide whether to resettle the region or commit their land to sustainable economic benefits that ecotourism can provide. With AWF's help,

they chose the latter. According to Wilderness Safaris South Africa, the Maluleke's decision represents a landmark example of an ecotourism model on community-owned land.

With this new agreement between AWF and South African National Parks, we hope to see other communities benefit from these kinds of partnerships—improving their livelihoods even as they safeguard wildlife habitat.

#### United States Forest Service (USFS)

The USFS is one of the world's premiere authorities on the management of forest, soil and water resources—and AWF is proud to consider them partners.



Today, USFS International Programs are providing technical expertise to help us better understand the watersheds in our large-scale conservation landscapes. So many of our conservation

targets are linked to forest and watershed processes, and we value the USFS' help in addressing watershed degradation.

For example, in March of 2005 a watershed assessment was carried out in the Zambezi landscape, combining stakeholder meetings with aerial reconnaissance. The results were reassuring—the Zambezi watershed is in good shape, although suffering from significant expansion of floodplain agriculture.

By linking the skills of the field-based staff of the USFS with partners overseas, USFS Internal Programs can quickly address the most critical forest and watershed issues. Wildlife biologists, forest economists, hydrologists, disaster and fire management specialists, and policy makers are among those who comprise the staff of over thirty thousand employees—making the USFS an incredible resource and invaluable partner.

or 45 years, AWF has been giving the world reasons to celebrate Africa—by engaging in public education and outreach. Through conferences, special events, online information newsletters, airport and subway advertising and much more, we are reaching millions with information about AWF's efforts to conserve wildlife, protect land and empower Africa's people. And adding tens of thousands every year to the ranks of men, women and children who are passionate about Africa and committed to helping its vast landscapes and spectacular wildlife endure forever.

### Tuning In to Africa

Africa comes to life on cable TV's The Africa Channel, a showcase for the continent's most outstanding English language television. Now



Americans can experience African music, history, drama, art, business and conservation—while being exposed to the work of AWF.

Before co-founding The Africa Channel, Mr. James Makawa (originally from Zimbabwe) was an NBC News correspondent in New York and Chicago. Today, AWF is pleased to announce that Mr. Makawa has joined our board, solidifying our partnership with The Africa Channel. Through special programming and features promoting AWF's work, the Africa Channel is a key partner in telling the world about our success and the challenges that lie ahead.

### A Cup of Joe, a Dose of Conservation

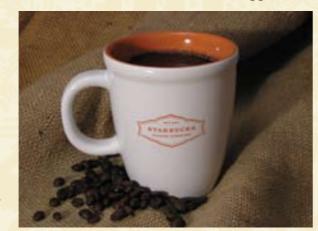
Last year, AWF was proud to announce a new partnership with Starbucks Coffee Company through the Kenya Heartlands Coffee Project. This year, Starbucks Coffee Company UK and

Ireland is pitching in by supporting three new development projects to benefit more than 2,000 Kenyan farmers.

Just as important, Starbucks UK spread the word about conservation through a massive educational campaign in 500 stores in the UK and Ireland during the summer of 2006.

Using posters, tabletop displays and free postcards, Starbucks educated more than a million customers a week about the coffee chain—and the importance of socially responsible growing practices. And as Starbucks' lead partner in the Kenya Heartlands Coffee Project, AWF was featured throughout the campaign.

Along with the in-store promotions, AWF also received coverage in Starbucks' internal magazine The Scoop which reached 110,000 Starbucks partners (employees). And we participated in the East African Coffee Celebration event at the Starbucks Support



Center in Seattle—which introduced the Kenya Heartlands Coffee Project to 3,500 partners.

### Airport Advertising Spreads Its Wings in Africa

You've seen them in airports across the U.S.—and now travelers will be running into them throughout Africa. Because this year, Clear Channel has expanded their pro-bono

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THE AREA

campaign to include posters placed in South African airports—thanks to Clear Channel's business affiliate in Johannesburg, Clear Channel Independent (Pty) Ltd. Within the year, the posters will also appear in Malawi, Mozambique,

Tanzania, Uganda and Zambia.

Placed in strategic airport locations, these billboards are perfectly positioned to reach world-traveling tourists who are already passionate about Africa—and may well have the resources to help support our cause.

### Building AWF by Building Membership

As the challenge of conservation in Africa grows more complex, it is crucial that AWF members get what they need to keep up.
That's why AWF goes to great lengths to keep them abreast of our work, with a quarterly print newsletter, online newsletters, a fact-filled annual calendar, and 24-hour access to one of the richest and most informative websites of any non-profit organization. Any time of the day our night, our members have the

full scope of AWF's work at their fingertips—the work their generosity has made possible. Through their gifts, this well-informed and motivated membership—now 80,000 strong—has doubled the funds we have available for conservation. Their donations range from \$5 to as much as \$100,000, and include legacy gifts from our most loyal and long-term members. In so many ways, AWF members are true partners—the most valuable partners we have.

### Presenting AWF

Thanks to their long experience on the cutting edge of African conservation, AWF's senior staff are well regarded by their conservation colleagues around the world—and highly sought after as advisors to government agencies, consultants at policy-making conventions, and speakers at key conservation venues.

Last October, AWF held a reception for Jef Dupain, Congo Heartland coordinator, at Washington, D.C.'s Carnegie Institute. The guests—partner organizations, government agencies like USAID, several embassies and AWF trustees— enjoyed wine donated by our sponsor Papio. But the highlight of the event came when AWF Trustee Walter Kansteiner introduced Jef Dupain, who gave a dramatic presentation on AWF's work in the Congo.

In April 2006, Dr. Simon Munthali, AWF Program Director in the Limpopo Heartland, gave an in-depth presentation on "Rebuilding Conservation in Mozambique"—covering the challenges facing a nation working to create a complete conservation infrastructure virtually from scratch. Attendees included AWF Board of Trustees and representatives from the World Bank, Wildlife Conservation Society, Conservation International, U.S. Fish and Wildlife Service, U.S. Agency for International Development, U.S. Forest Service, Exxon Mobil, U.S. Department of Interior and The Nature Conservancy.



### A Vision Big Enough for Africa

or Africa's magnificent wildlife to survive and thrive, large interconnected landscapes must be conserved in ways that benefit people. And those people must be equipped to manage their own lands in sustainable ways. That is why AWF's African Heartlands Program is the best hope for African conservation.

Yet with AWF's commitment to largescale conservation comes the need for equally wide-ranging resources. We must be able to work on a level that matches the challenge and opportunity. In other words, if Africa's great landscapes are to survive, AWF must grow our services dramatically—and quickly.

### The Campaign for the Heartlands

To enlarge our impact, to make a lasting difference—that is why the Board of Trustees has voted unanimously to undertake a major fund-raising campaign, the first in AWF's history. Careful analysis has determined that to secure the African Heartlands we are presently working in, we must invest a minimum of \$100 million over a five-year period.

Officially launched on July 1, 2006, the Campaign for the Heartland's goal is to raise a total of \$65 million in private support from individuals, foundation and corporations which will be enhanced with \$35 million in grants from governments. This level of support will enable AWF to expand its annual, on-the-ground conservation investments by 50 percent. It is an ambitious undertaking—yet it is no more than the vision requires. And no more than Africa's invaluable Heartlands deserve.

### Seizing an Opportunity for Impact

In the pages of this annual report, you'll discover highlights from AWF's 45 years of service to Africa. This anniversary is an opportunity to reflect. But more important, it is an occasion to intensify our efforts—to make dramatic moves to ensure that our vision becomes reality. When we commemorate our 50th anniversary in 2011, we want to celebrate great achievements completed in the coming five years:

- Using creative conservation strategies, we want to put more important land parcels under conservation—like Manyara Ranch—and thereby demonstrate how to recreate large, vital landscapes that support wildlife and benefit people
- We want to support many more young African scientists like Alfred Kikoti, outstanding leaders who will be models for young people and who advance knowledge in ways that provide immediate conservation impact.
- Further, we want to provide real leadership within the conservation community by working with Africans to create successful ecotourism businesses that benefit wildlife and people—places like Ol Lentile Lodge. This growing portfolio of conservation enterprises will be developed with sound business plans, feature ownership by local community members, and demonstrate the virtues of advanced environmental design.
- To strengthen our roots in Africa, we seek to develop a cost-effective 'green' permanent headquarters in Nairobi.

You can be a part of this success. AWF is seeking special incremental commitments in cash or bequest between \$50,000 and \$3 million for this campaign over the next three years. More information on specific giving opportunities in each—plus options to name a

project in honor of a loved one—are available.

Philanthropic dollars spent well in Africa have a tremendous, disproportionate impact. And with so much to be done, there is still plenty of opportunity for you to have a personal and lasting influence on conservation in Africa! There is still time for you to leave a legacy that will echo through the generations—at AWF's 50th anniversary, our 100th anniversary and for centuries to come.

For more information, please contact Mr. Gregg Mitchell, Vice President for Development and Communications.

### The Campaign and You

As AWF ramps up our commitment to Africa, we'd like to invite you to do the same. Your gift—however you choose to present it—will ensure that AWF's capability is as broad as our vision.

Won't you be part of our success?

- CASH GIFTS.AWF's greatest need is for gifts of cash. Campaign gifts may be made in a single payment or through a pledge to be fulfilled over a specified period.
- GIFTS OF APPRECIATED SECURITIES. You receive
   a tax deduction for the full fair-market value of
   appreciated securities and eliminate capital-gains
   taxes.
- GIFTS HONORING AN INDIVIDUAL.A contribution to AWF is a fitting and lasting tribute or memorial.
- BEQUESTS AND PLANNED GIFTS. You can provide for the future of Africa's wildlife while meeting personal estate and financial goals. Options include bequests and life-income gifts such as charitable remainder trusts and charitable gift annuities.

We're confident that the vision presented here is big enough to advance conservation and empower people across Africa. Please join us.

With your contributions, the Grevy's zebra will roam the plains in greater and greater numbers. The mountain gorilla will continue its slow climb. And the exotic species of the Congo forests will finally receive the attention and protection they've needed for so long. With your help, Africans will continue to take their rightful place as leaders at the highest levels of wildlife management and research. National conservation policy will continue to be shaped, laying down a firm foundation for Africa's future. And more communities will discover how conservation can become the economic engine they need to propel them towards prosperity.

Thank you for partnering with AWF. With your help, we can look forward to many more celebrations in the years ahead.

### WAYS TO GIVE

#### CASH OR CREDIT CARD GIFTS.

You can write a tax-deductible check or make a contribution by Visa, MasterCard, Discover or American Express. A monthly sustainer program is also available. Or go online and pledge an amount, and while you are there, shop in our online store or adopt an African animal, or apply for an AWF credit card.

#### GIFTS OF APPRECIATED SECURITIES.

With this option, you receive a tax deduction for the fair market value of appreciated securities, avoiding all or part of your capital gains tax (please check with your financial advisor). Securities can easily be transferred electronically.

#### GIVING AT YOUR WORKPLACE.

If your work-place participates in the Combined Federal Campaign (CFC #0919), Earth Share or United Way, you can contribute to AWF through payroll deductions. Also, many employers have matching gift programs, enabling you to double or even triple your contribution.

#### GIFTS HONORING A FRIEND OR

FAMILY MEMBER. A contribution to AWF is a fitting remembrance of birthdays, weddings, anniversaries and memorials — especially when it is accompanied by an AWF card notifying others of your gift.

#### BEQUESTS AND PLANNED GIFTS.

You can provide for the future of Africa's wildlife while meeting personal estate and financial goals. Options include bequests and life income gifts as well as a beneficiary of your life insurance or IRA.

For more information, please contact:

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The African Wildlife Foundation is a non-profit 501(c)(3) tax-exempt corporation. AWF's IRS tax ID number is 52-0781390. All contributions to the Foundation are tax-deductible to the extent allowed by law.

s the leaders of AWF's financial management and development work, our mandate is to secure financial resources and be careful stewards of the assets you entrust to us.

Rest assured that we are fervent in our quest to be a well-managed organization that delivers the overwhelming majority of the resources entrusted to us directly to conservation programs in Africa. That is why we are especially proud of high rankings by charity evaluators

like the Better Business Bureau's Wise Giving Alliance and the Charity Navigator, both of which are available for your review online.

In Africa, even limited resources go a long way—but only if the expertise exists to apply them properly. This is challenging work. It takes skill to win support from communities for more land protection. It takes perseverance







to marshal construction projects in remote parts of Africa for ecotourism, park roads and ranger accommodation. It requires extraordinary insight to research the needs of wild animals and apply the knowledge quickly enough to ensure their survival.

After 45 years of working in Africa, we believe the results of AWF's efforts speak for themselves. On many fronts, things are changing for the better. Yet great challenges remain.

The human population is growing, and we must act quickly to protect more land. We must train the next generation of African scientists and conservationists. And we must build creative conservation enterprises that give people economic incentives to co-exist peacefully with the wildlife that surrounds them.

With so much to do, and so much at stake, we are especially pleased to report that our financial resources have grown this year—in spite of the declining overall commitment of inter-national aid agencies to conservation and biodiversity protection.

AWF remains keenly committed to careful management of gifts and grants from individuals, corporations and organizations. Continuing grants from a wide spread of international donors are critical to implementing our program work. As we grow to meet the ever-increasing challenges, we want you to know how much we value your investment in conservation in Africa.

We appreciate your support, welcome your advice and look forward to building a stronger, ongoing relationship with you in the years ahead.

JKHMW.

Joanna Elliott Vice President for Technical Design and Knowledge Management

Gregg Mitchell

Vice President for Development
and Communications

Tom Nichols

Development Vice President for
Operations & CFO

### FINANCIAL HIGHLIGHTS

#### STATEMENT OF ACTIVITIES

For the year ending June 30, 2006, with comparative totals for 2005

	2006	2005
CURRENT YEAR OPERATING REVENUES AND EXPENSES		
Revenues		
Individuals	\$ 7,293,767	\$ 6,871,817
Corporations and foundations	2,902,407	562,004
Government grants and contracts	6,935,750	7,281,646
In-kind contributions	2,046,550	4,978,964
Nonoperating income utilized	843,920	1,024,052
Total unrestricted revenues, gains and other support	20,022,394	20,718,483
Expenses		
Program expenses:		
Conservation field and policy programs	10,185,530	9,465,826
Public education	1,129,417	519,123
Membership programs	1,078,085	914,129
Donated goods and services	2,046,550	4,978,964
	14,439,582	15,878,042
Supporting services expenses:		
Finance and administration	1,073,493	858,689
Fundraising	1,461,099	1,402,743
	2,534,592	2,261,432
Total expenses	16,974,174	18,139,474
CURRENT YEAR OPERATING REVENUES		
OVER OPERATING EXPENSES	3,048,220	2,579,009
NONOPERATING ACTIVITIES		
Endowments	150,000	375,000
Income from long-term investments	607,777	472,312
Nonoperating funds utilized	(843,920)	(1,024,052)
TOTAL NONOPERATING ACTIVITIES AND PLEDGES	(86,143)	(176,740)
Increase (Decrease) in net assets	2,962,077	2,402,269
Net assets at beginning of year	12,177,576	9,775,307
NET ASSETS AT END OF YEAR	\$15,139,653	\$12,177,576

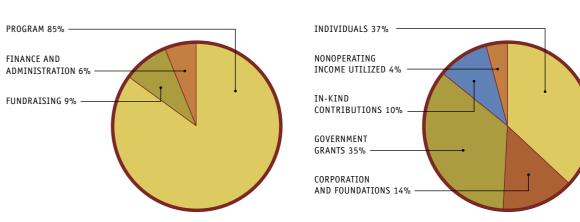
#### STATEMENT OF FINANCIAL POSITION

As of June 30, 2006

	2006	2005
ASSETS		
Cash and cash equivalents	\$ 1,784,886	\$1,865,748
Investments	7,313,877	6,347,220
Accounts receivable	333,159	92,776
Government grants receivable	1,200,412	692,152
Pledges receivable	4,256,239	2,940,854
Prepaid expenses	540,272	542,520
Advances to partners	275,264	304,120
Property and equipment	103,674	91,520
Office rental deposit	11,323	11,324
Beneficial interest in perpetual trust	464,085	413,647
Total assets	16,283,191	13,301,881
LIABILITIES		
Accounts payable and accrued expenses	504,952	502,821
Refundable advances	548,865	535,926
Annuities payable	89,721	85,558
Total liabilities	1,143,538	1,124,305
NET ASSETS		
Unrestricted	11,530,892	9,747,096
Temporarily restricted	2,609,707	1,581,426
Permanently restricted	999,054	849,054
Total net assets	15,139,653	12,177,576
TOTAL LIABILITIES AND NET ASSETS	\$16,283,191	\$13,301,881



\$16,974,174



### TOTAL OPERATING REVENUES \$20,022,394

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Our deepest appreciation to everyone who supported AWF during the period between

July 1, 2005 and June 30, 2006. Thanks to your generosity, AWF is able to strengthen

and extend its efforts to protect African wildlife and their habitats. While space does not

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The Baobab Society honors those individuals who support the African Wildlife Foundation with annual gifts of \$1,000 to \$9,999. The baobab tree, a source of moisture, food and shelter to the inhabitants of Africa's arid plains, is an apt symbol for those individuals who sustain AWF's conservation efforts.

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